

China To Rival Detroit With New Facility!

Score One Inc. (SREA)

\$0.15 UP 7%

SREA is set to build an international center to showcase China's \$68 Billion automobile and parts industry. This will provide a new state of the art facility for the market to turn to.

Act fast and get on SREA first thing Thursday!

How does Yahoo's new search engine spider work?

Yahoo's new search engine spider will follow every HREF link on a website.

ARELIS helps you to build these links.

It may be a very subtle and seamless kind of transition for the average surfer.

Barbara Hall Toronto Barbara'.

A must for all webmasters.

Google's new patents might give a clue.

Although almost all experts expected it, Yahoo isn't replacing Google with its own Inktomi technology.

And in its place comes Inktomi.

This will allow you to stay one step ahead of your competition.

Gigablast adds direct links to the Wayback Machine A new meta search engine has opened its doors.

" Vivisimo to organize eBay search results "Vivisimo Inc.

In the news: Yahoo sends out its new crawler robot, Lycos gets out of the search business and MSN bans popup windows.

You WILL still be found over at MSN and HotBot where Inktomi results are still primary though.

As always, it will be a free update for current IBP users.

HotBot, AltaVista, MSN, Inktomi and others also use link popularity in their ranking formulas.

Google adds Chinese AdWords service.

It checks the link popularity of your site on all major search engines.

We only spent a few minutes a day instead of hours and very quickly built-up a nice pool of relevant links.

" Editors note: Maybe Google has similar plans with its new social network project Orkut.

Once we had it set-up, link exchanges became a much much easier task.

Yahoo has started to use its own new search engine software.

A must for all webmasters.

Now they could become even more important to get most of your web pages indexed.

com Get your site mentioned in this newsletter Just send us some words about your successes with IBP or ARELIS and you might get featured in this newsletter along with your web site address.

Always use the same variation of your web site URL.

We've all talked about it, we've all wondered when it would happen.

Search engine news of the week Yahoo!

We've outlined these factors in a previous issue of our newsletter.

But how should Yahoo!

Now that the patents have been issued, the innovations can finally be used.

Google adds Chinese AdWords service.

" Back to table of contents - Visit Axandra.

Recommended resources "The submission software is next to none" Our web site pro

motion and search engine submission software tool IBP becomes the most popular web site promotion tool on the market.

The most popular link popularity software tool ARELIS is a top rated software program that helps you to build a powerful business network quickly and easily.

Contact a lawyer for legal advice.

" Search engine newsletters The new search engine Queryster allows you to quickly compare the results of different major search engines.

As a positive side effect, you'll also benefit from increased search engine traffic if you have good incoming links.

Don't use shady search engine optimization techniques!

Still, he was missing something: the keyword he used was not used by his potential customers in the search engines.

Yahoo has started to use its own new search engine software.

" Lycos offers office space for lease "Web portal Lycos is offering for lease space at its Northern California offices in what could be a sign of further cost-cutting at the company.

Recommended resources How popular is your web site?

I gotta tell ya, what a great tool!

Lower your advertising costs, make more profit!

Slurp", seems to be a slightly changed version of Inktomi's crawler.

" The hit factory "It was launched by two students in a garage seven years ago.

The question is whether they have what it takes to create the next act.

com for your important keyword.

Search engine news of the week Google reveals more information about its ranking algorithm A new section on the Google Labs web site offers an archive of publications by Google employees.

A must for all webmasters.

The CAN-SPAM ACT provides definitions and appropriate penalties for misleading commercial email communications.

Results of research showed the company what most web users knew already - that they do not like them.

Articles of the week Has paid search peaked?

Google might drop Open Directory Project categories.

There are also some other factors you should consider when choosing keywords for your web site.

Barbara Hall Toronto Barbara'.

Either a new search engine or an old classic was going to fight its way into the mainstream of search and present a real challenge to Google.

It makes sense to give others detailed instructions of how to link to your site.

Analysts said the shift means that, overnight, Web search will change from a near monopoly situation to a two-horse race.

How will Google rank web sites like yours in the future?

Always use the same variation of your web site URL.

has let slip that it will soon exclude Inktomi paid inclusion URLs from its main results.

It also seems that Yahoo is going to build a "cached web site database" similar to Google's feature.

" Search engine newsletters The new search engine Queryster allows you to quickly compare the results of different major search engines.

" Back to table of contents - Visit Axandra.

Search engine news of the week Google CEO Eric Schmidt: "An IPO is not on my agenda right now.

has been issued an interesting patent.

com If you haven't done it yet, download the free IBP Lite now and see for yourself.

Use Yahoo's browser companion to search Yahoo's new engine with going to Yahoo first.

Analysts said the shift means that, overnight, Web search will change from a near monopoly situation to a two-horse race.

But the name is Booble, and it is a search engine for sex sites.

' "In a move which really 'came out of the bushes' Yahoo!

" Search engine newsletters Google AdSense is now available in Japanese.

New ARELIS version for your link exchange success Last week, we released a new version of ARELIS, our popular link building web site promotion tool.

We simply used Overture's search term suggestion tool.

How did we find out about this?

' " Google faces trademark suit "The Internet search engine Google and several other Web companies are being sued in federal court by a window fixtures company over trademark infringement.

Study shows web searches getting more complex "More users are conducting Internet searches with multiple words, according to a study released yesterday.

Lower your advertising costs, make more profit!

Yahoo has started to use its own new search engine software.

Their flow made work more difficult.

Experts say Yahoo's new search engine is credible and roughly comparable to Google's.

" Patrick DuBois, www.

The suit, filed by American Blind and Wallpaper Factory in U.

No other news broadcaster or any newspaper has paid Google for this facility, leaving the corporation's move even more conspicuous.

If you've been thru the Orkut registration process, you know that it attempts to collect a ton of data about you.

We've all talked about it, we've all wondered when it would happen.

The purchase price is higher than in the original deal struck in June, thanks to FindWhat's soaring stock price.

This week, we're taking a look at the CAN-SPAM ACT and how it affects linking campaigns.

You just type a new URL.

com for your important keyword.

Web site promotion software.

Google might drop Open Directory Project categories.

Recommended resources "Thanks for a great product.

Of course, he had put keywords in the web page title and several times in the body text according to IBP's advice for his most important keyword.

If you want to get high link popularity for a specific keyword, then pick one of those URLs and stay with it.

' " Google faces trademark suit "The Internet search engine Google and several other Web companies are being sued in federal court by a window fixtures company over trademark infringement.

"Unless you've been living in Saddam Hussein's last known address for the past month or so, then you may not be aware that Google is being ousted from Yahoo!

Of course, you must use your real email address when asking for reciprocal links

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com The Search Engine Facts newsletter is free.

We've all talked about it, we've all wondered when it would happen.

Still, he was missing something: the keyword he used was not used by his potential customers in the search engines.

Please recommend it to someone you know.

Only high quality links will bring you targeted traffic and increase your search engine rankings.

Facts of the week: Why Jim didn't make profit with his Internet business Last week, a customer wrote us to ask why his web site wouldn't sell.

" Microsoft not ready to battle with Google "Microsoft's latest assault on the Web search business is just getting under way, but already a familiar elephant may be ambling toward the doorway.

We've outlined these factors in a previous issue of our newsletter.

Next week, we'll tell you other, not so well-known ways to find the right keywords for your web site.

Facts of the week: The new anti-spam law and linking campaigns As you know, a n

ew anti-spam federal law has been adopted by the United States.
In the news: Yahoo sends out its new crawler robot, Lycos gets out of the search business and MSN bans popup windows.
" Lycos offers office space for lease "Web portal Lycos is offering for lease space at its Northern California offices in what could be a sign of further cost-cutting at the company.
Additionally, Dogpile was the first runner-up in the Search Engines category, behind category winner Google.
So how do you find the right keywords or key phrases for your business?
Based on this in-depth analysis of Yahoo's current ranking algorithm, IBP will tell you how to change your own web page so that it can get a similar high ranking on Yahoo.
This is a serious and spam free way to improve your ranking on Yahoo.
Experts say Yahoo's new search engine is credible and roughly comparable to Google's.
Kimo, plans to roll out Overture's pay per click search engine this year.
The new CAN-SPAM ACT can make life easier for all of us.
Analysts said the shift means that, overnight, Web search will change from a near monopoly situation to a two-horse race.
IBM sets out to make sense of the Web "Enter IBM, which would like to see its WebFountain supercomputing project become the next big thing in Web search.
" The hit factory "It was launched by two students in a garage seven years ago. com, we could not have done it that fast without you!
goes 'pay for exclusion!
A new search engine is online: Ay-Up.
The software is flawless and it keeps getting better with each revision!
This means that you should add your mailing address to your link exchange email messages, for example in your signature.
Is Google's search good?
But could the Google phenomenon crash as spectacularly as it was born?
" The hit factory "It was launched by two students in a garage seven years ago. Although almost all experts expected it, Yahoo isn't replacing Google with its own Inktomi technology.
Google's new patents might give a clue.
" Search for tomorrow "We wanted answers, and Google really clicked.
The documents allow deep insights into many aspects of the Google's operation. We only spent a few minutes a day instead of hours and very quickly built-up a nice pool of relevant links.
Get the right type of links with ARELIS Not only the number of links to your web site is important but also the quality.
A big Chinese search engine plans to go public on NASDAQ and the quality of Google search results seems to decline further.
" "I recently purchased IBP to improve my ringtone site. , developer of a well-regarded Internet search technology that clusters results into categories in seconds, has found another messy corner of the Web to organize: the product listings on eBay.
Next week, we'll tell you other, not so well-known ways to find the right keywords for your web site.
spokeswoman confirmed Monday.
" Search engine newsletters Google AdSense is now available in Japanese.
ARELIS helps you to achieve that goal.
Still, he was missing something: the keyword he used was not used by his potential customers in the search engines.
How does Yahoo's new search engine spider work?
com Get your site mentioned in this newsletter Just send us some words about your successes with IBP or ARELIS and you might get featured in this newsletter along with your web site address.
Next week, we'll tell you other, not so well-known ways to find the right keywords for your web site.
Pay per click search engine FindWhat acquires CometCursor, a provider of connect

ed desktop consumer software.

Search engine news of the week Yahoo starts to index the web with its own crawler
r Yahoo has begun to crawl the Internet with a new indexing robot.

has been issued an interesting patent.

Search engine Gigablast adds a new feature that generates related concepts for your query.

A new search engine is online: Ay-Up.

Articles of the week Has paid search peaked?

This is a serious and spam free way to improve your ranking on Yahoo.

" "Hi, my name is Doug, I run a site called MenuTopia.

But for search marketers - it'll be about as subtle as a smack over the back of the head with a shovel if you're not expecting it.

Search engine news of the week Google CEO Eric Schmidt: "An IPO is not on my agenda right now.

com signs Espotting deal After nearly nine months of delay, FindWhat.

Once we had it set-up, link exchanges became a much much easier task.

The new Yahoo search also supports many file types, including HTML, PDF, and Microsoft Office documents.

We've all talked about it, we've all wondered when it would happen.

Recommended resources High link popularity and more visitors If you haven't done it yet, download your copy of ARELIS now.

Barbara Hall Toronto Barbara'.

Recommended resources How popular is your web site?

However, in a surprise move, the Google chief added: 'An IPO is not on my agenda right now.

Also, you must keep all links and you must add the following two lines with a link to www.

To be on the safe side, do the following in your link exchange messages: Add your full mailing address to your link exchange messages.

However, you must not change the contents in any way.

It raised speculation that Google would enter the rapidly expanding social-networking space with the likes of Friendster Inc.

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Web site promotion software.

com now supports search math, a form of advanced operators used to refine a query with quotations, plus and minus signs.

The kind of demographic data that marketing folks drool over.

Yahoo's new search engine spider will follow every HREF link on a website.

Use Yahoo's browser companion to search Yahoo's new engine with going to Yahoo first.

be able to track purchases on foreign web sites?

Click here to download the free ARELIS trial version.

" "I recently purchased IBP to improve my ringtone site.

staff Wednesday, as it restructured its business.

These links won't have any positive effect on your site.

The new legislation makes it illegal for spammers to send misleading emails.

How did we find out about this?

This week, we're taking a look at the CAN-SPAM ACT and how it affects linking campaigns.

This means that the Google rankings are going up and down for the next few weeks

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com signs Espotting deal After nearly nine months of delay, FindWhat.

Contacting webmasters to ask for a reciprocal link is perfectly legal with the new law.

Yahoo's spider can follow dynamic links but Yahoo is advising webmasters to post static pages with text links directed to specific sections featuring dynamic content.

This method will probably only work when buying at Yahoo stores.

If you like this kind of information, please recommend our newsletter to your friends and clients.

Next week, we'll tell you other, not so well-known ways to find the right keywords for your web site.

" Search engine Mamma.

has let slip that it will soon exclude Inktomi paid inclusion URLs from its main results.

com gave our software tool its top rating.

The documents allow deep insights into many aspects of the Google's operation.

When sending link exchange email messages to potential link partners, don't sell any product in your email message but ask the webmasters for a reciprocal link.

" Lycos restructures, cuts U.

The new ARELIS version has many new features and improvements.

" "The Times has learnt that Google's management, headed by Eric Schmidt, the chairman and chief executive, has grown wary about the timing of a float because market conditions are not right.

This week, we're telling you how to maximize your linking success.

Experts say Yahoo's new search engine is credible and roughly comparable to Google's.

We've all talked about it, we've all wondered when it would happen.

The new robot, called "Yahoo!

In the news: More information about Yahoo's new search engine, AskJeeves improves its search features and why Google users might not be loyal.

Slurp", seems to be a slightly changed version of Inktomi's crawler.

The impending shutdown, which Yahoo!

Here are the most important points of the new law: All commercial email must not present misleading information in the From field or header information.

There are also some other factors you should consider when choosing keywords for your web site.

To find keywords and phrases that people actually search for in the search engines, you can use so-called keyword search engines.

The new version is now even more efficient and it has a vastly improved contact feature.

Lower your advertising costs, make more profit!

Still, he was missing something: the keyword he used was not used by his potential customers in the search engines.

Now that the patents have been issued, the innovations can finally be used.

This was basically a full time job!

One of the largest Internet portals in Taiwan, Yahoo!

I gotta tell ya, what a great tool!

And be careful about any business ideas you express there.

The new Yahoo search engine and your web site Since last week, Yahoo doesn't display Google results anymore.

IBP is straight forward and does an excellent job!

"Unless you've been living in Saddam Hussein's last known address for the past month or so, then you may not be aware that Google is being ousted from Yahoo!

com now supports search math, a form of advanced operators used to refine a query with quotations, plus and minus signs.

We've all talked about it, we've all wondered when it would happen.