Where do we want to go?

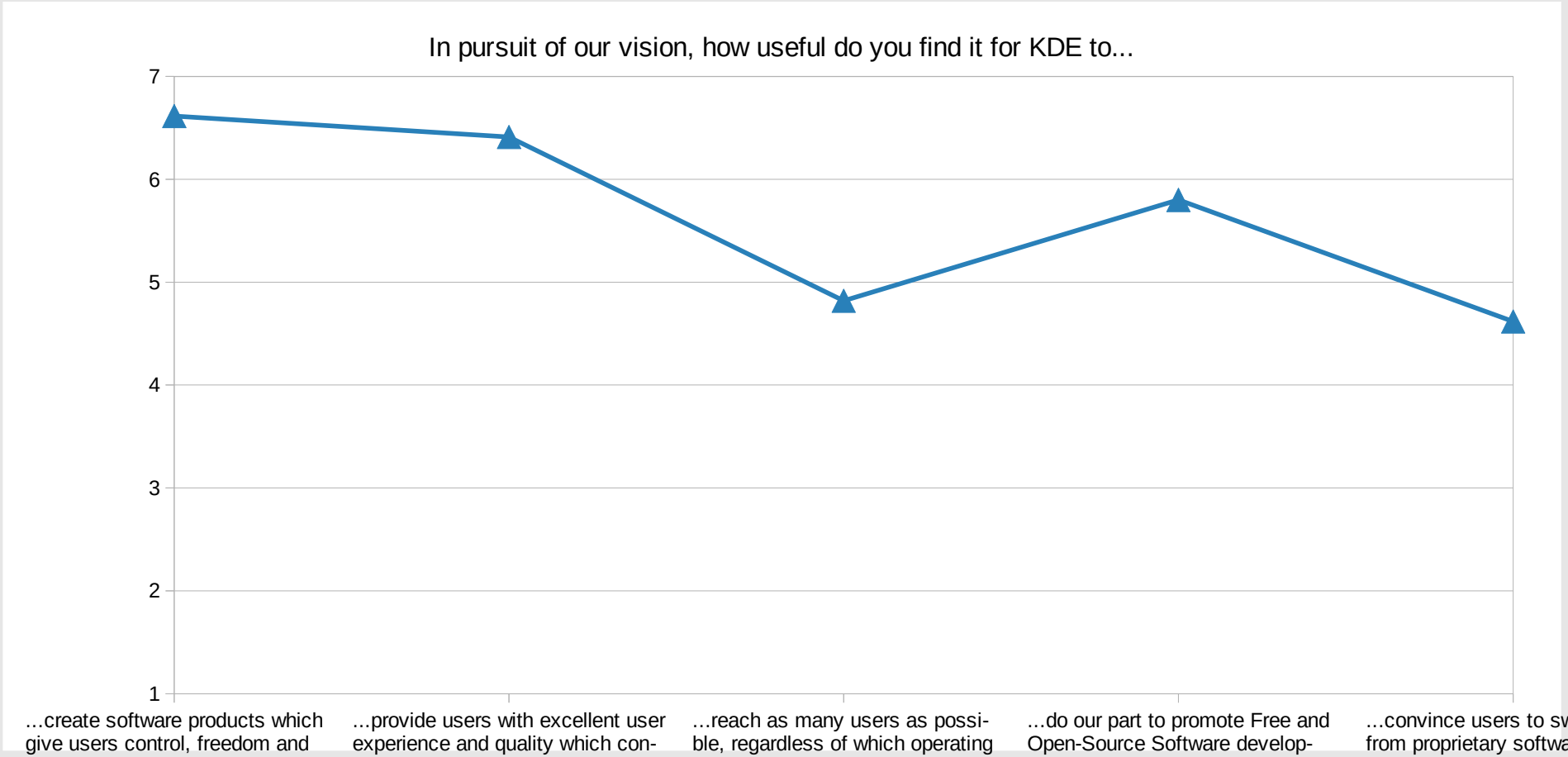
Results from the KDE Mission Survey

Sample

- Primary sample: 201 self-identified currently or formerly active KDE contributors
- Secondary sample: 1184 self-identified interested KDE users
- Recruited via KDE mailing lists, dot.kde.org and Google+

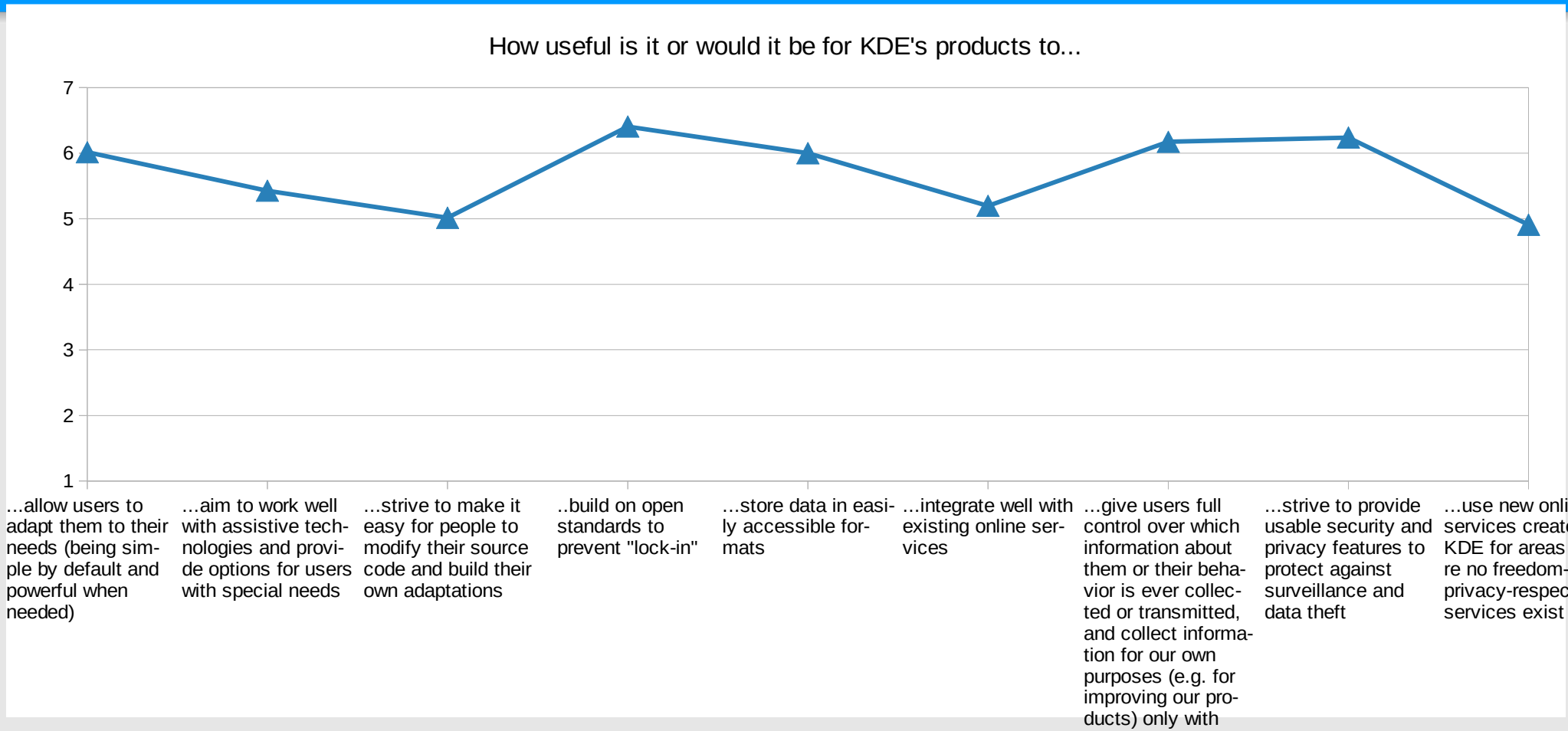
Results from Contributors

Importance of Goals



▲ = mean value significantly above scale midpoint ($p < .01$)

How to Give Users Control



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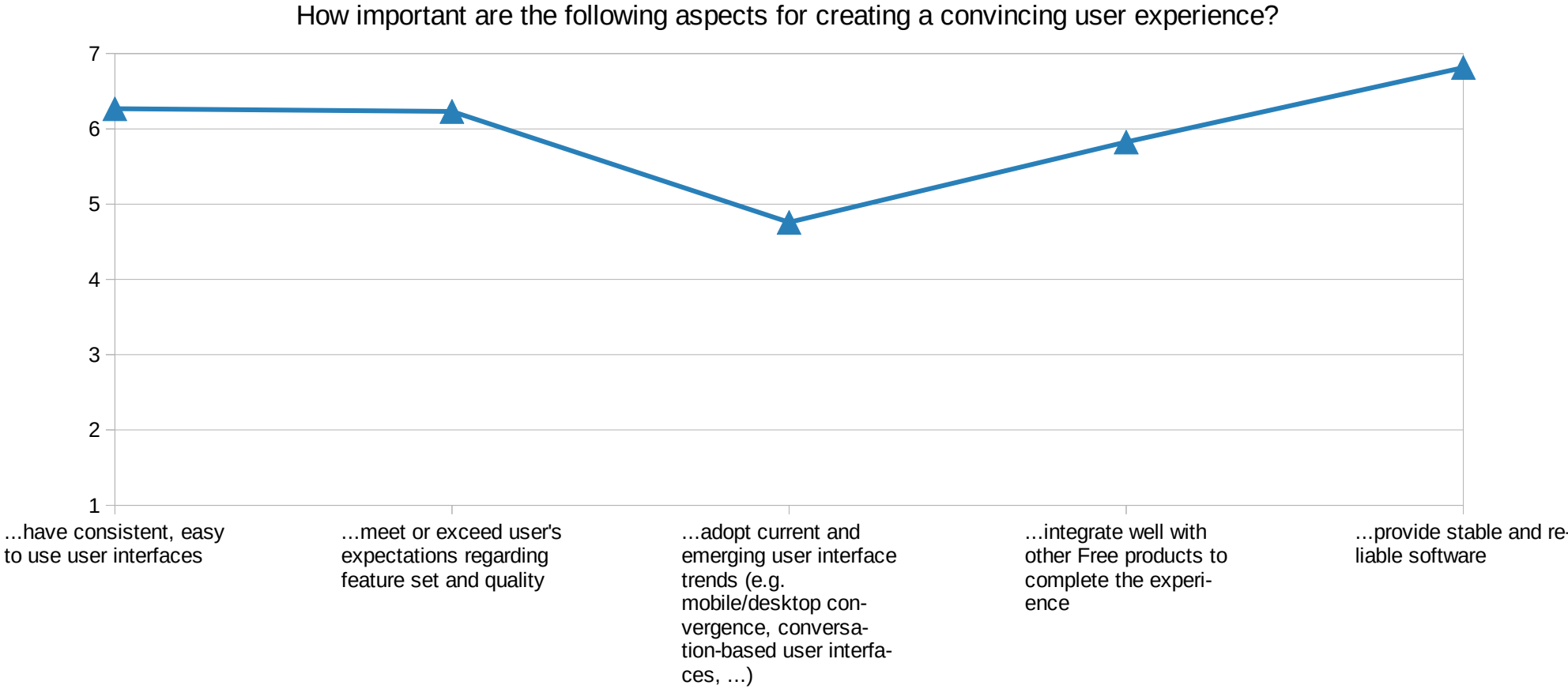
How to Provide Excellent User Experience



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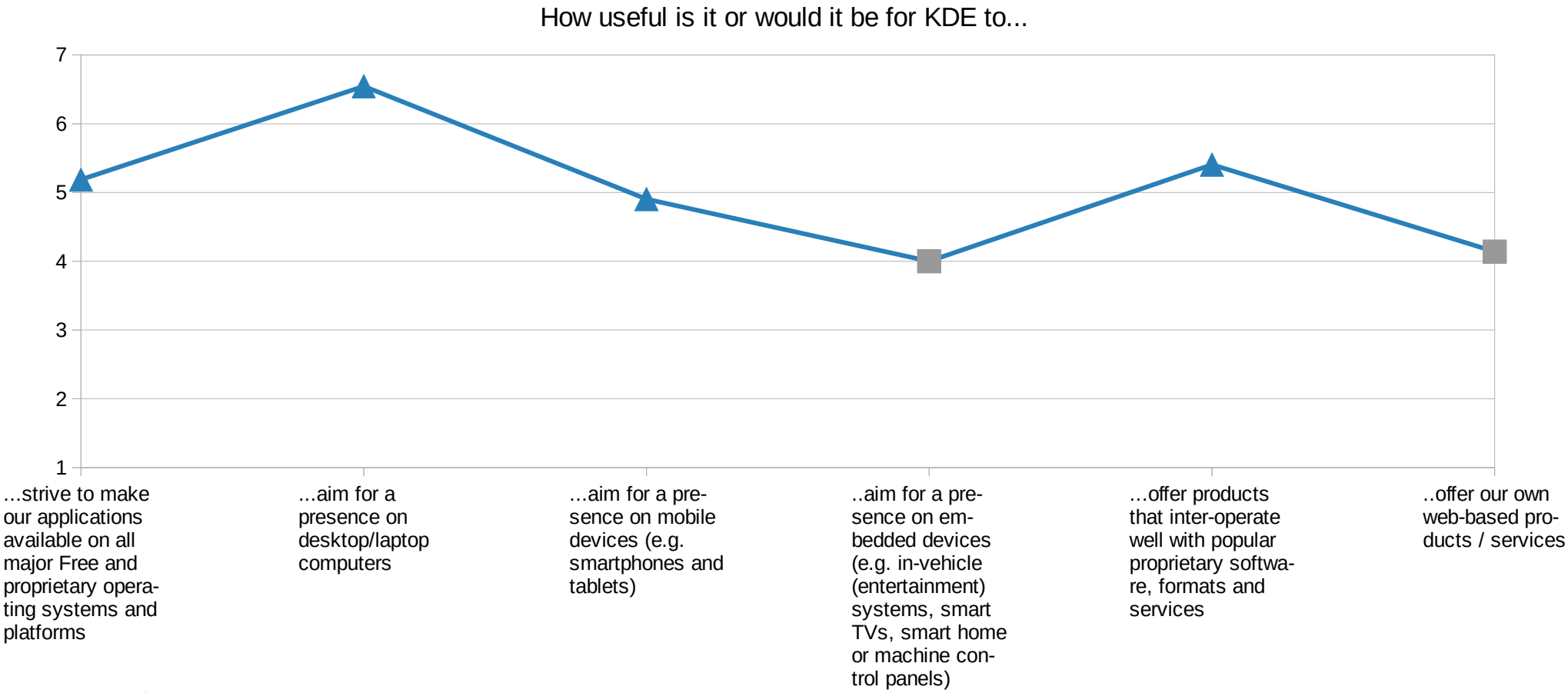
How to Maximize our Reach



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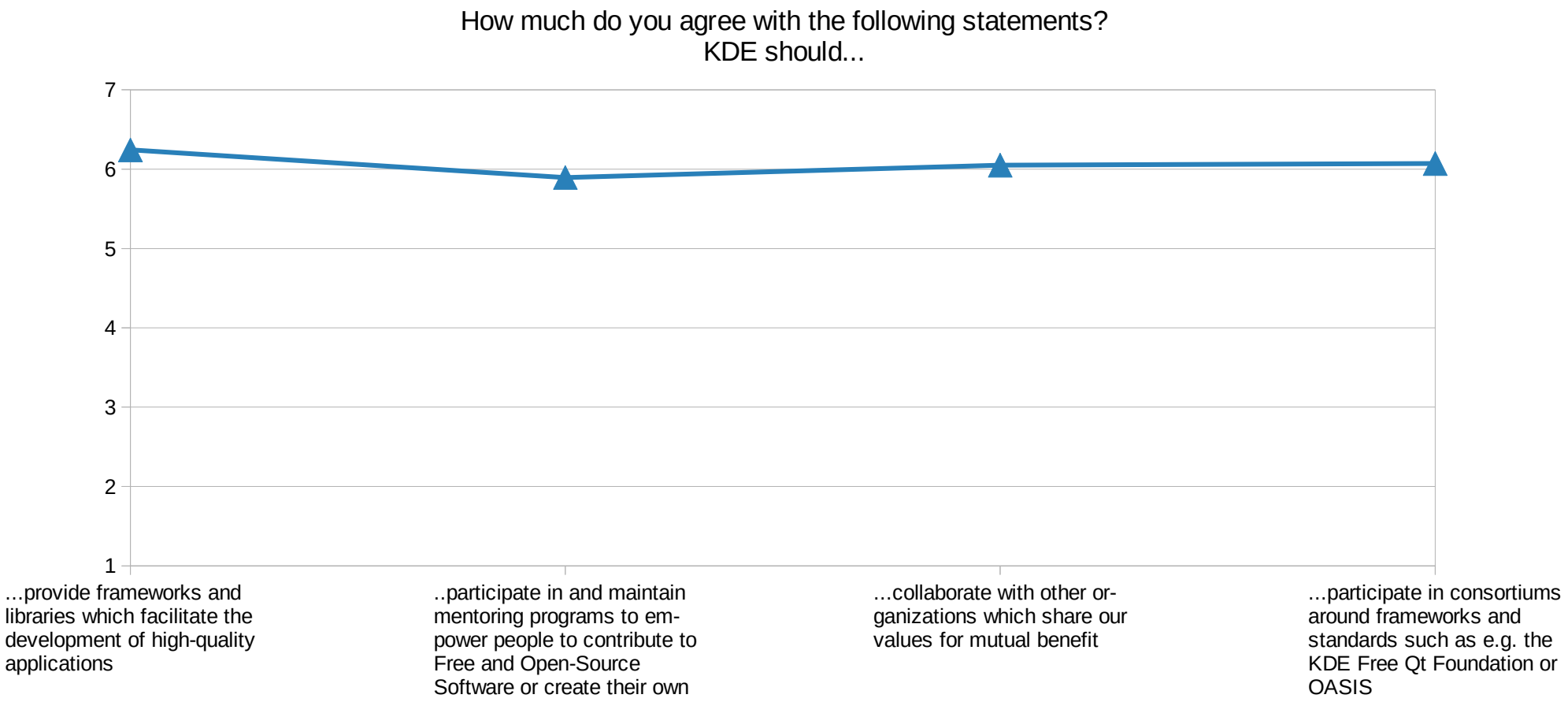
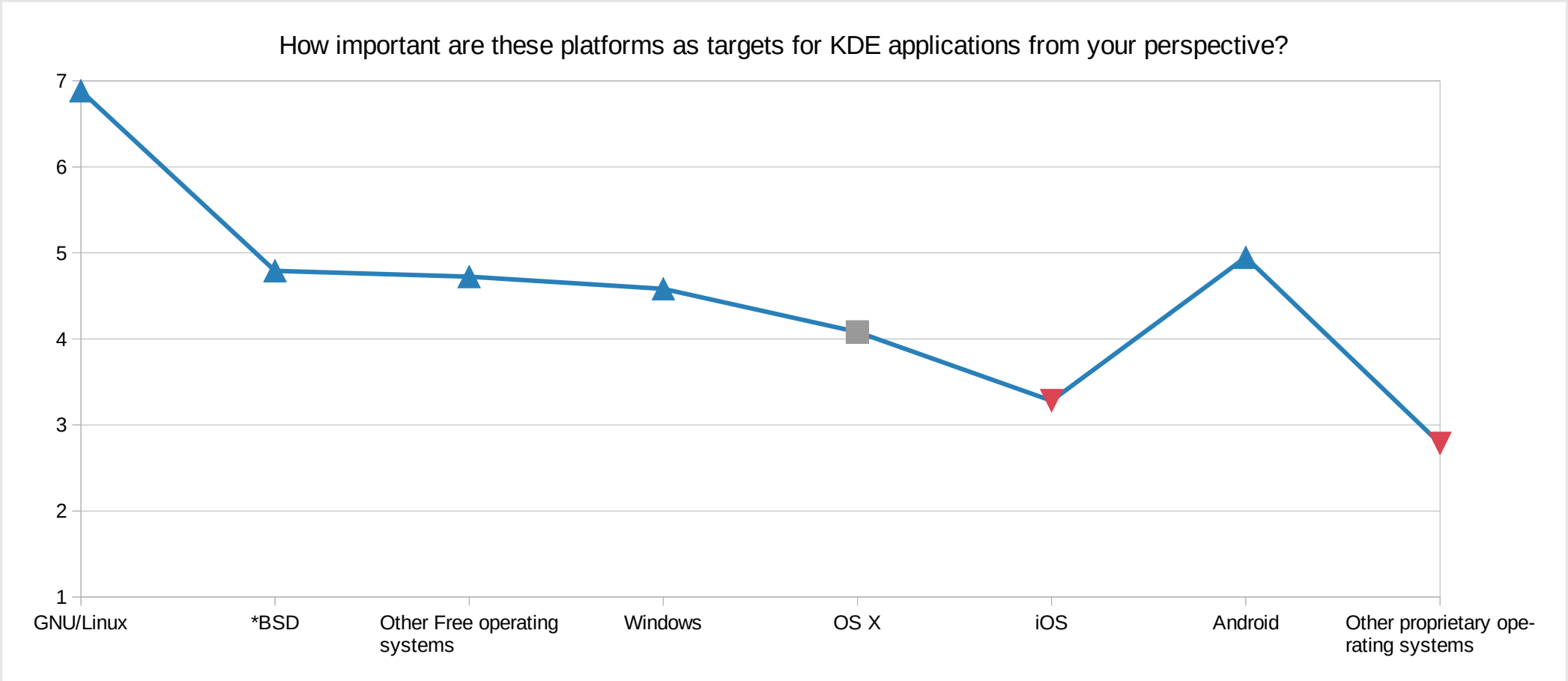
■ = mean value not significantly different from scale midpoint

How to Promote Free Software



Importance of Target Platforms

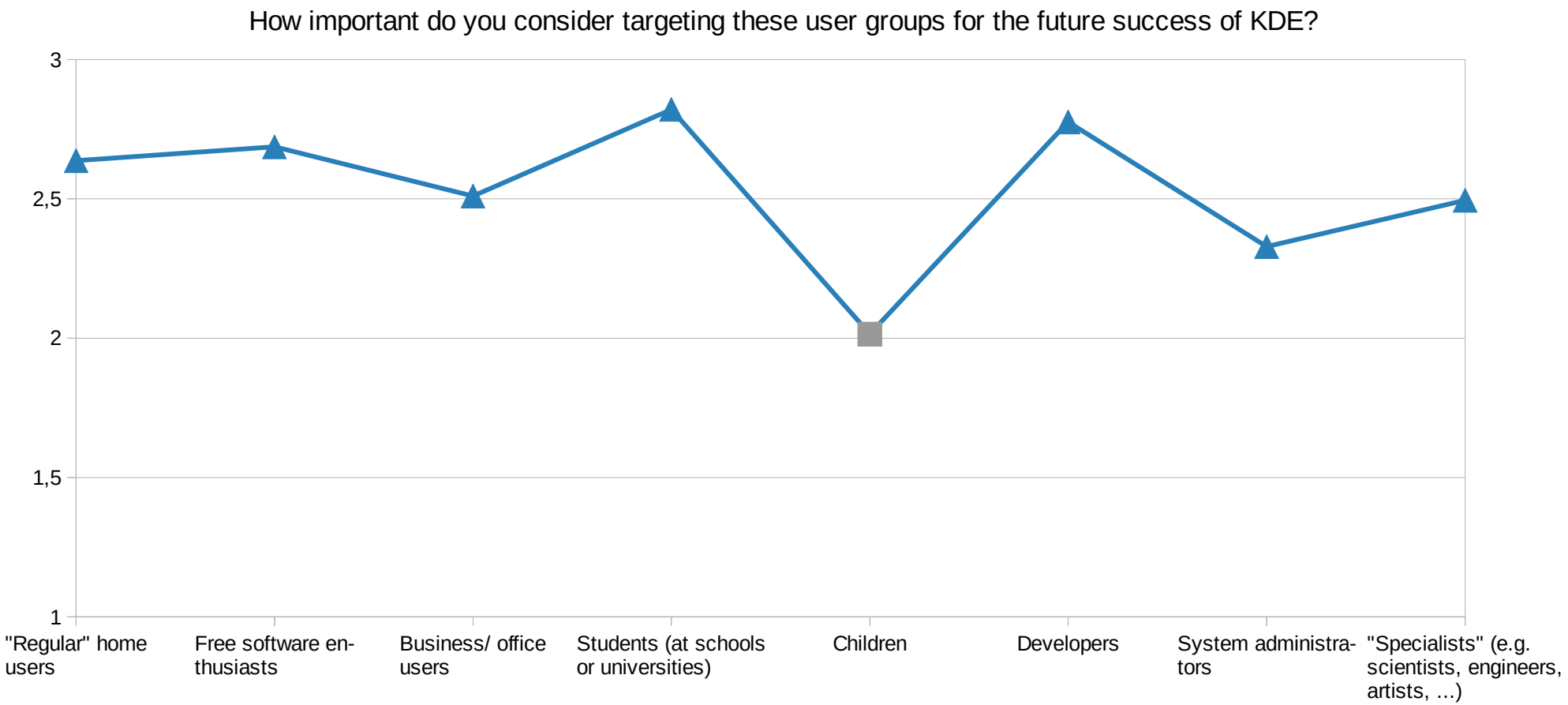


▲ = mean value significantly above scale midpoint ($p < .01$)

■ = mean value not significantly different from scale midpoint

▼ = mean value significantly below scale midpoint ($p < .01$)

Importance of target audiences



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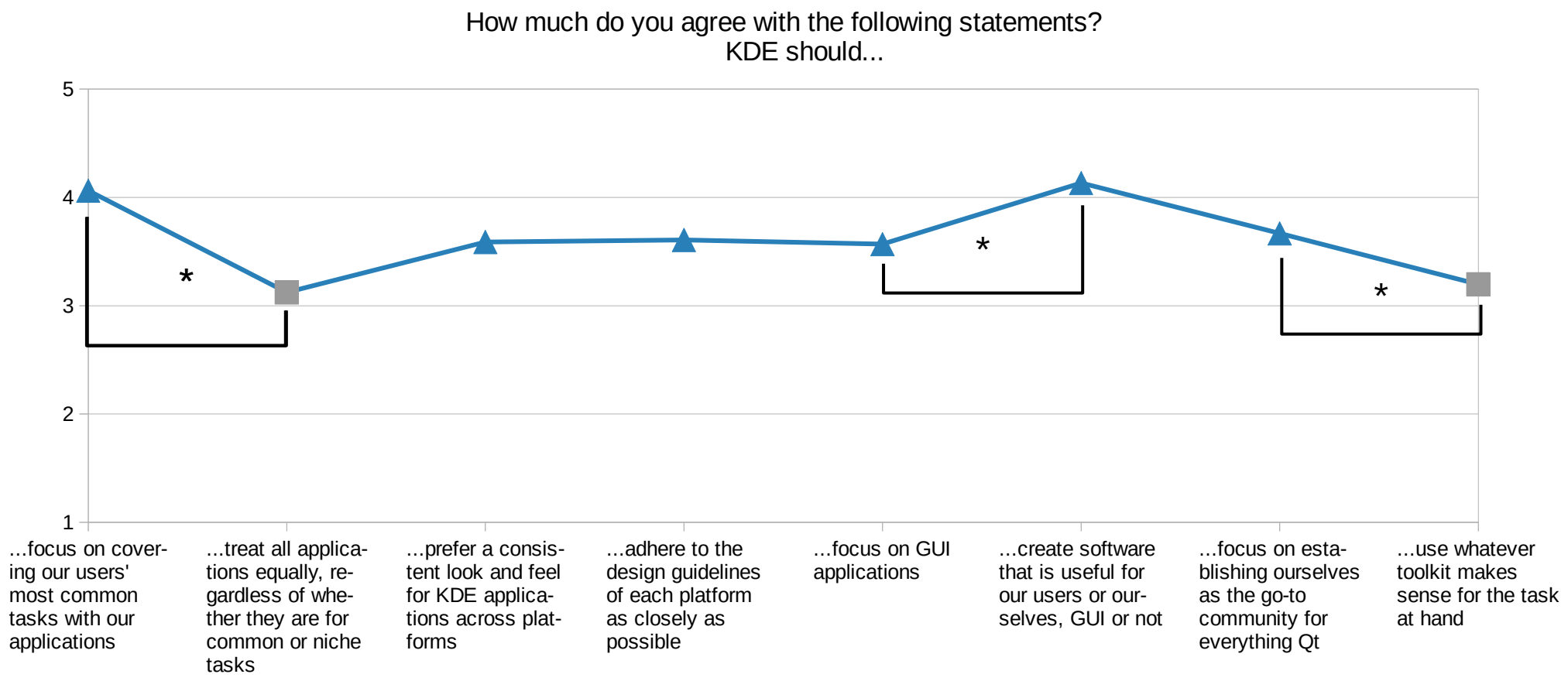
What should KDE focus on?



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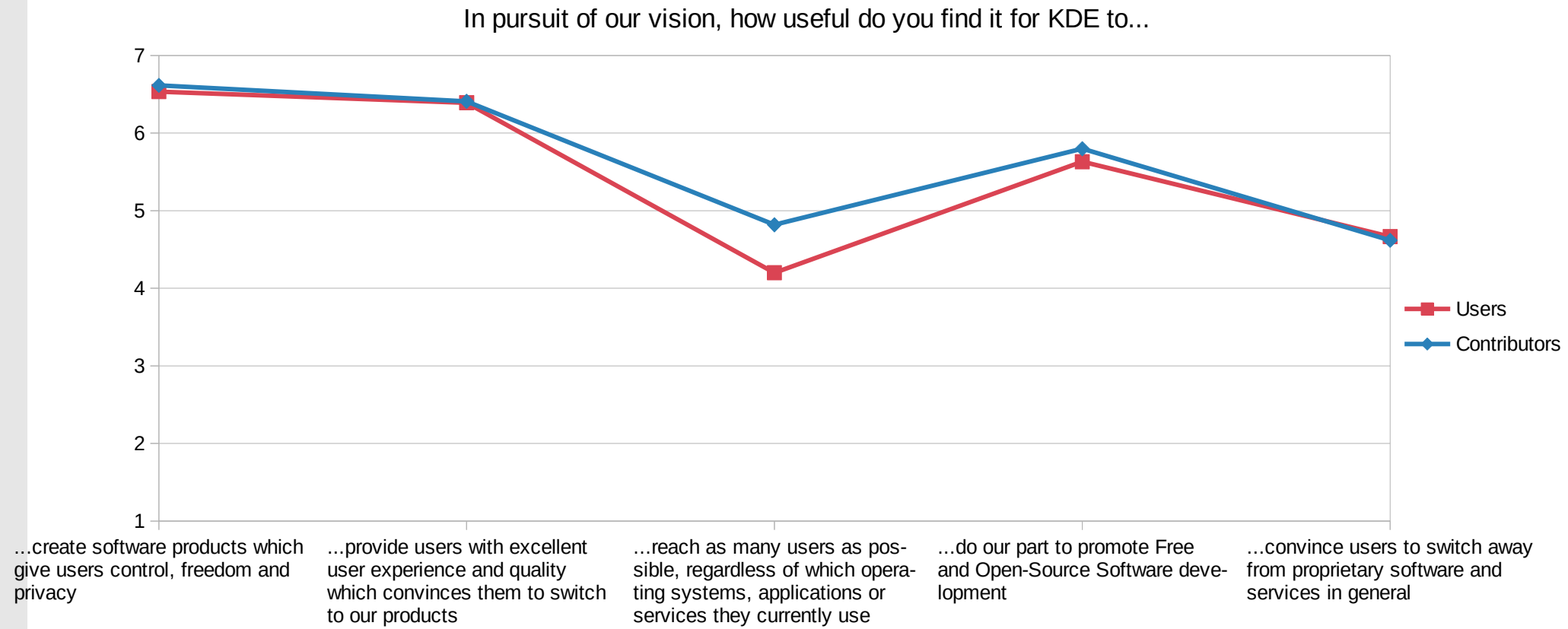
* = significant difference ($p < .01$)

Comparison With Users

Importance of Goals



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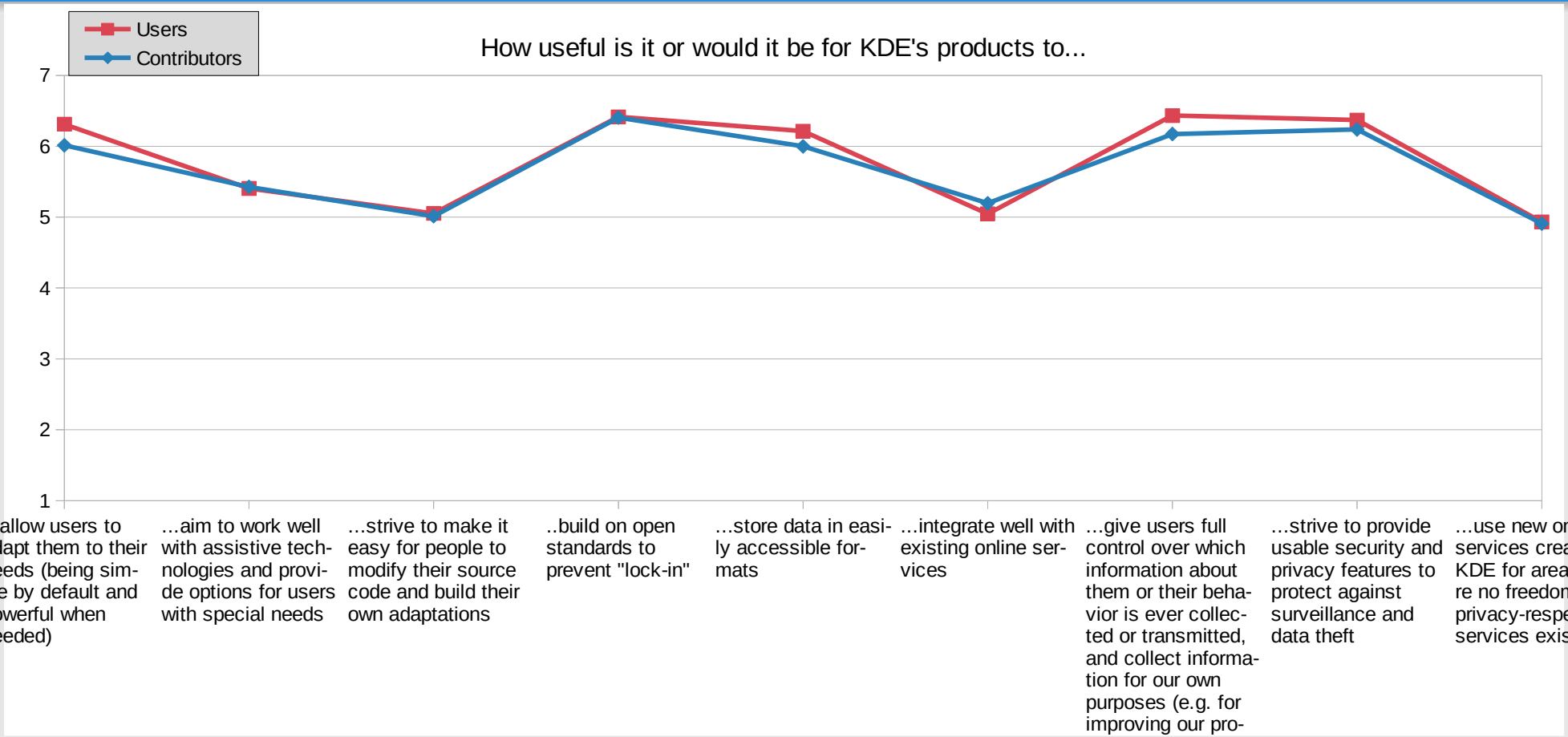
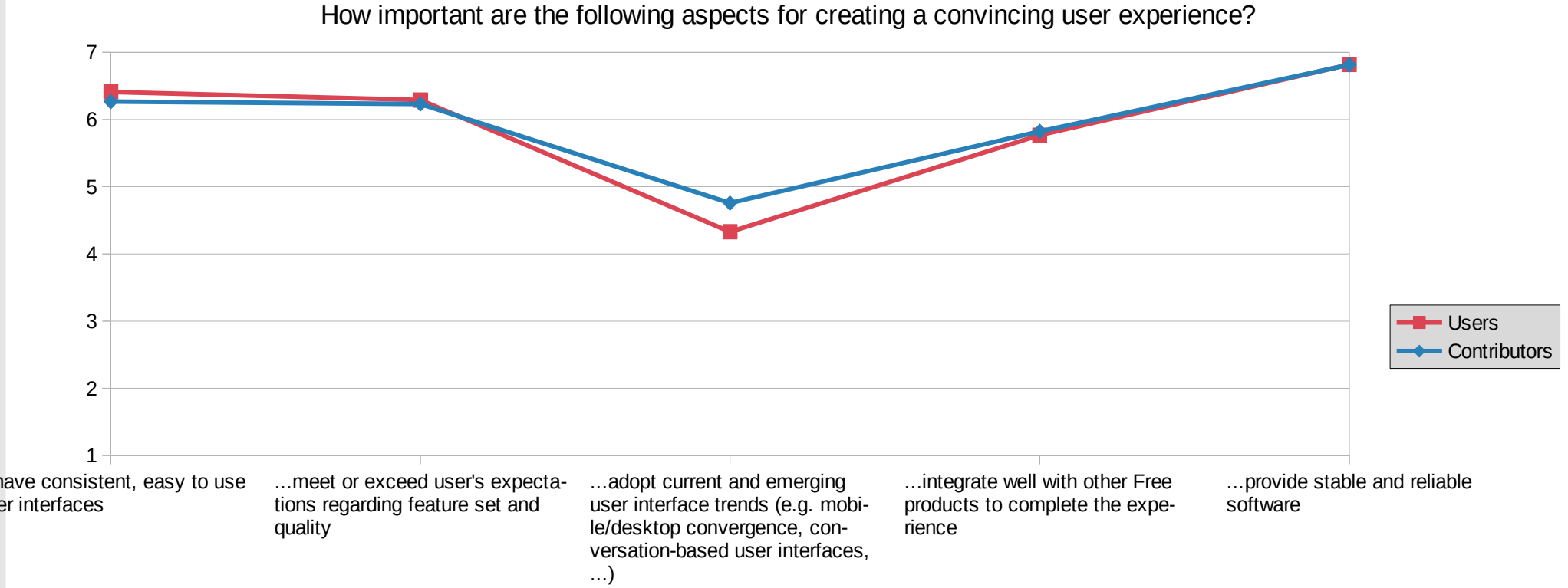
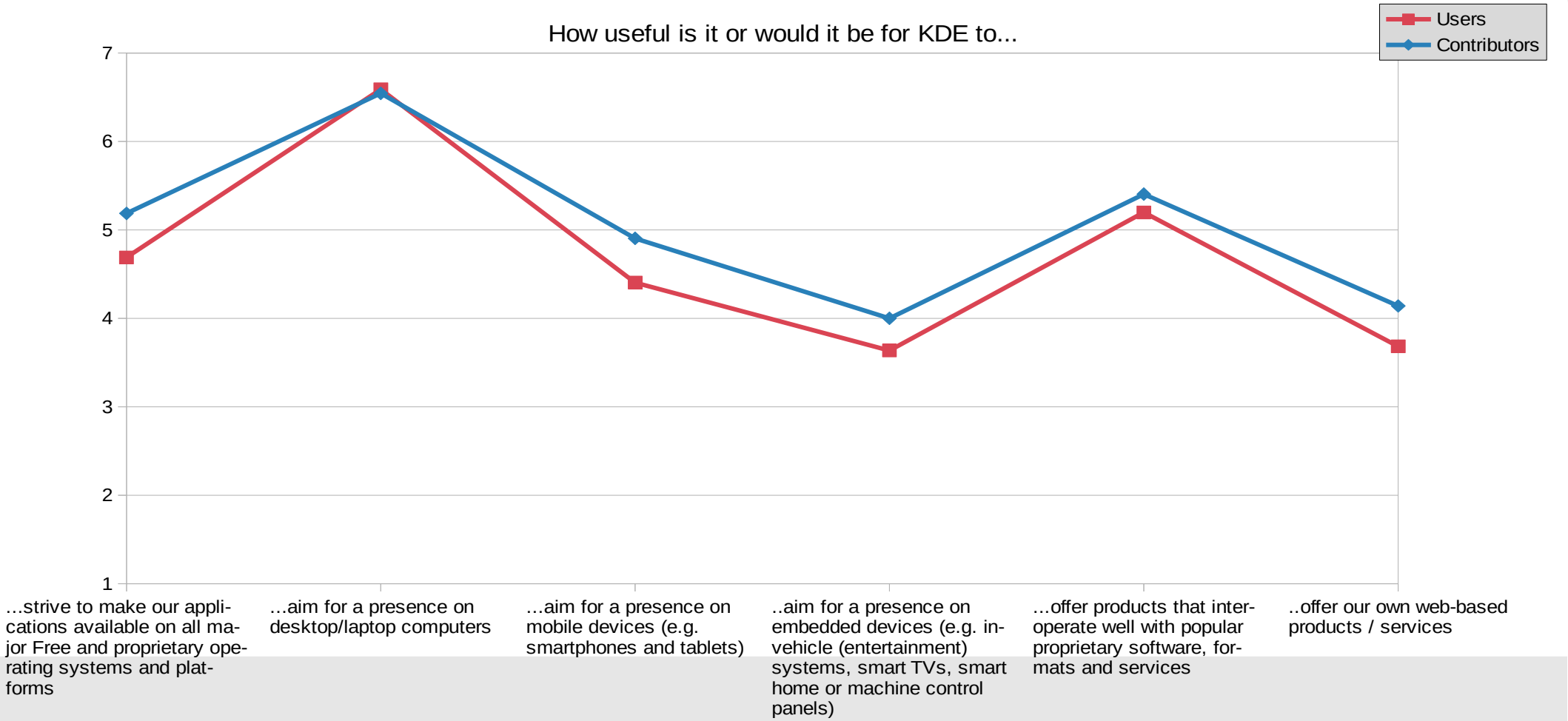


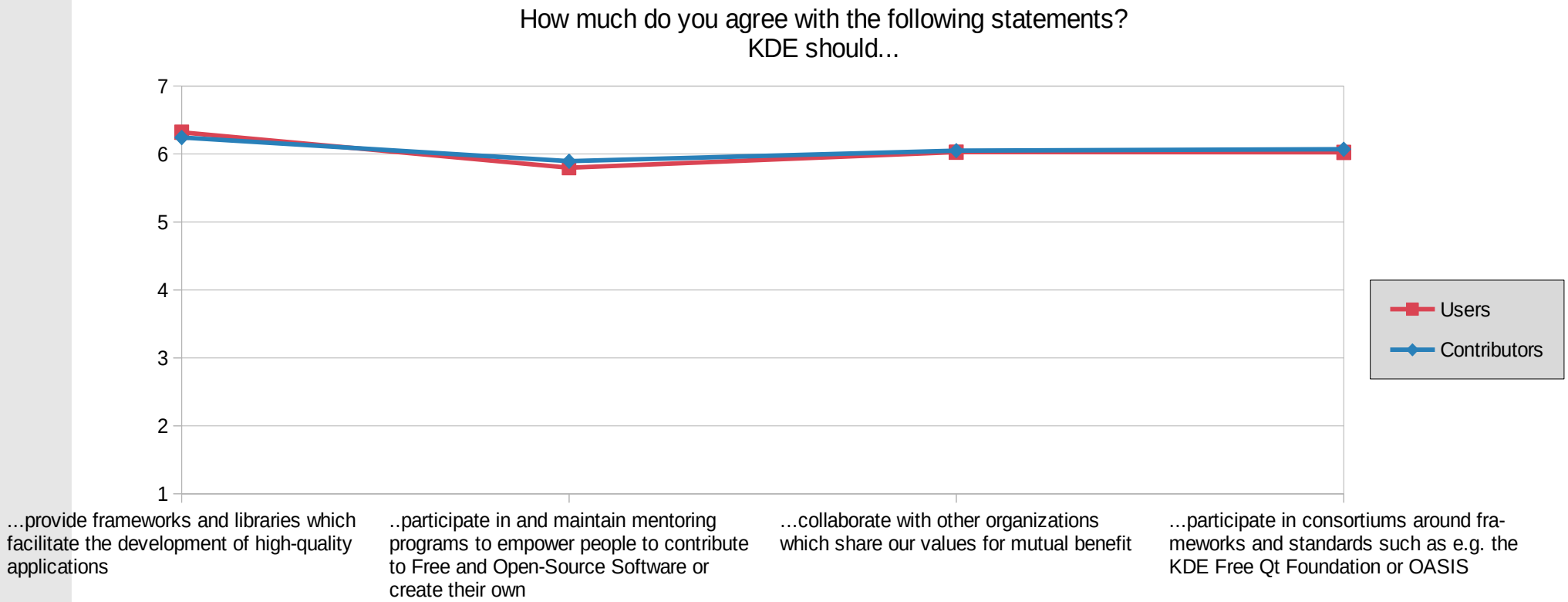
How to Provide Excellent User Experience



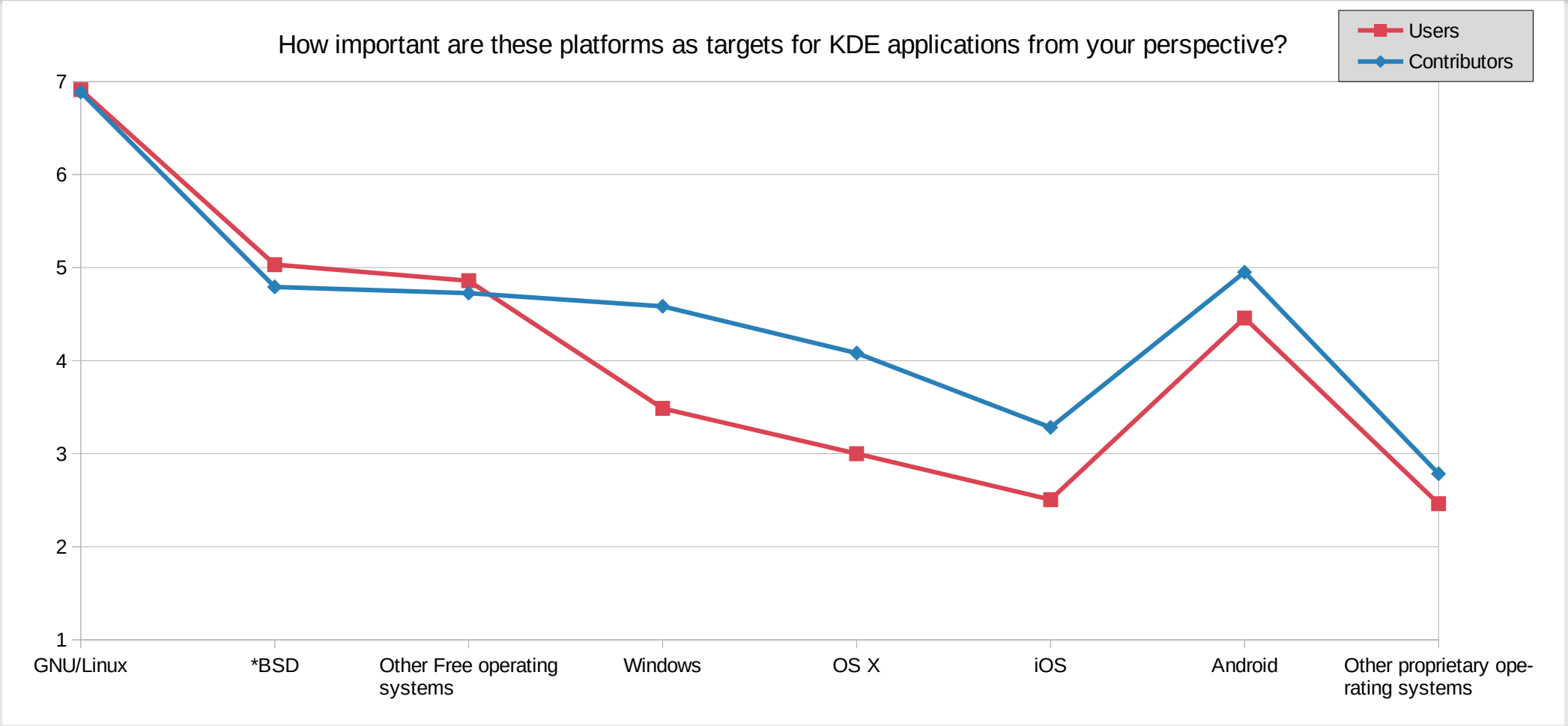
How to Maximize our Reach



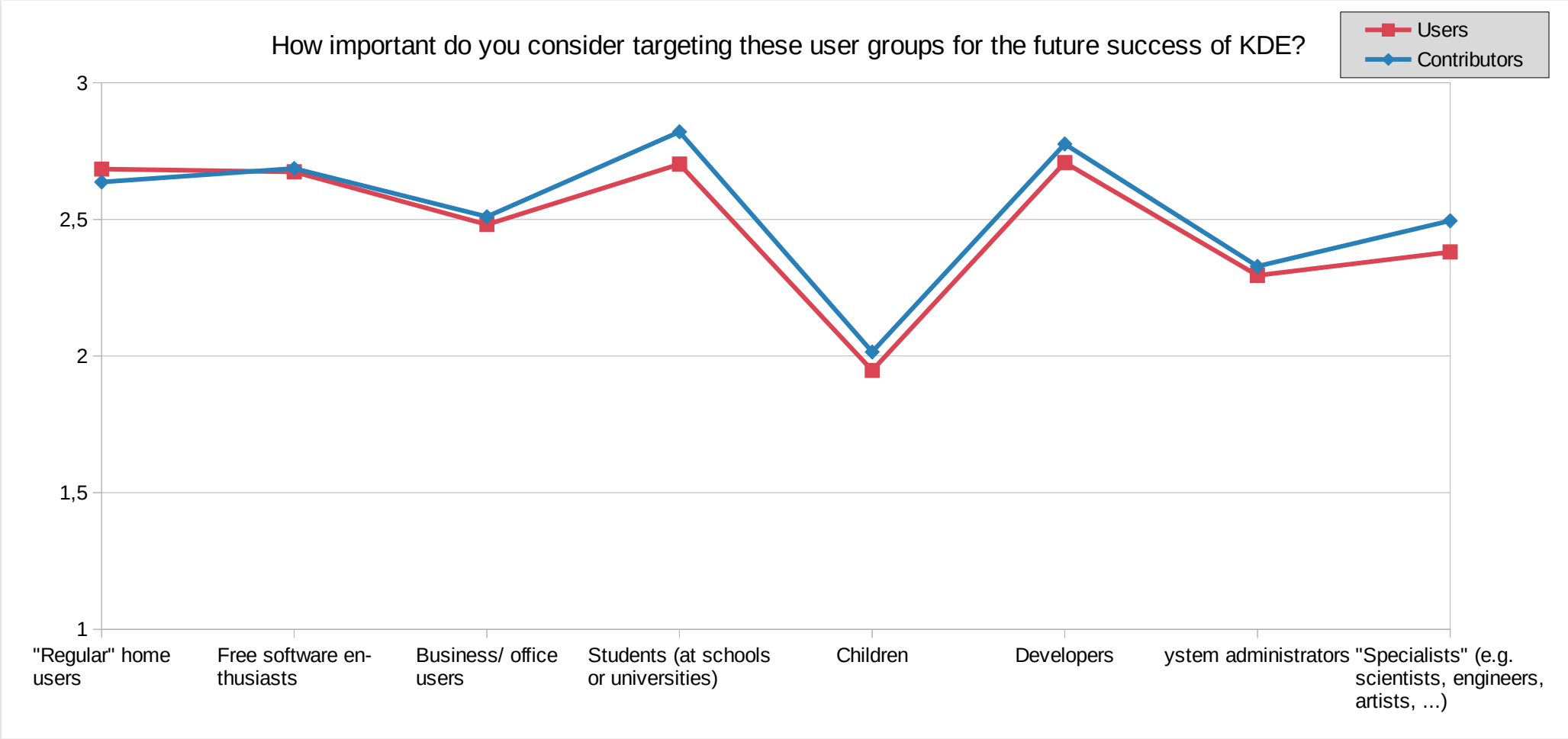
How to Promote Free Software



Importance of Target Platforms



Importance of Target Audiences



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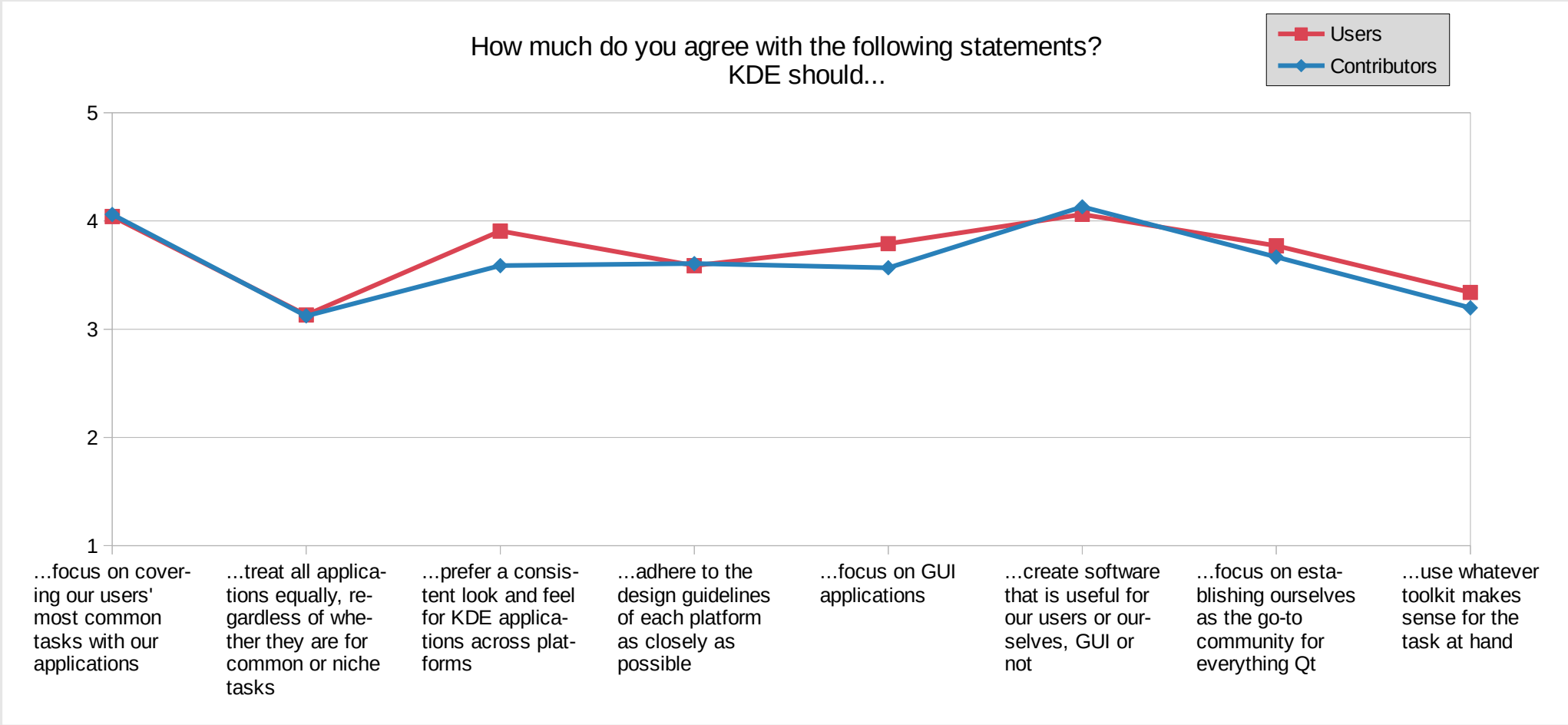
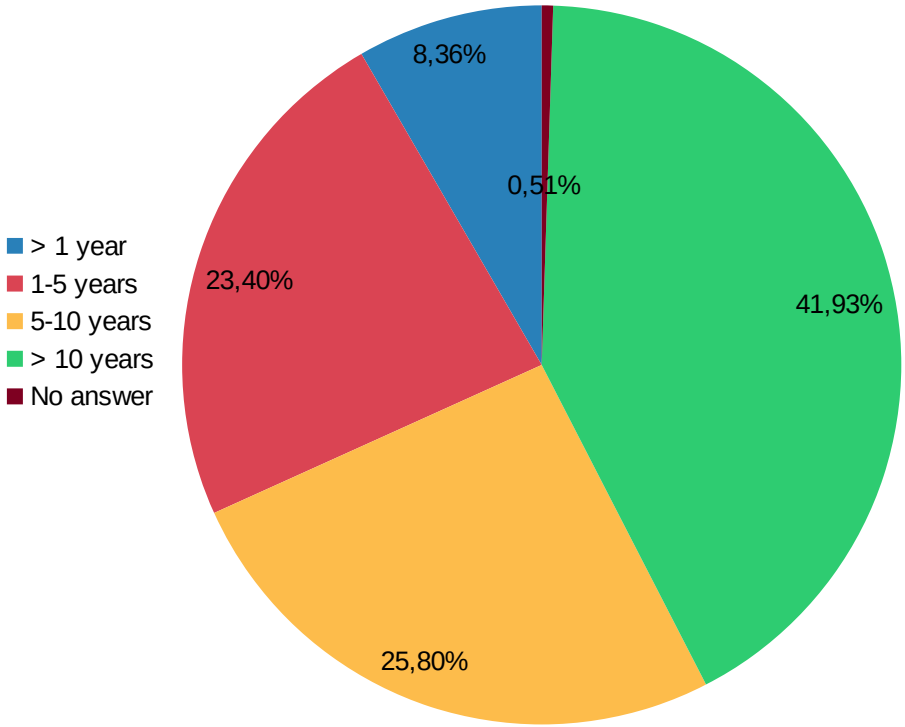


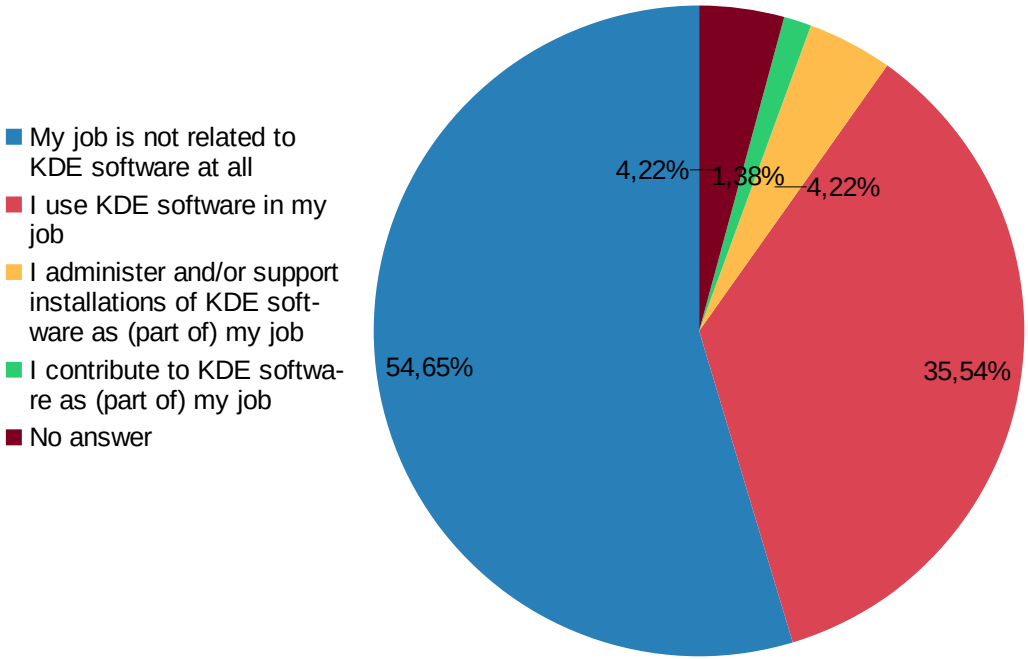
Demographics

All

Since when have you been using KDE software?

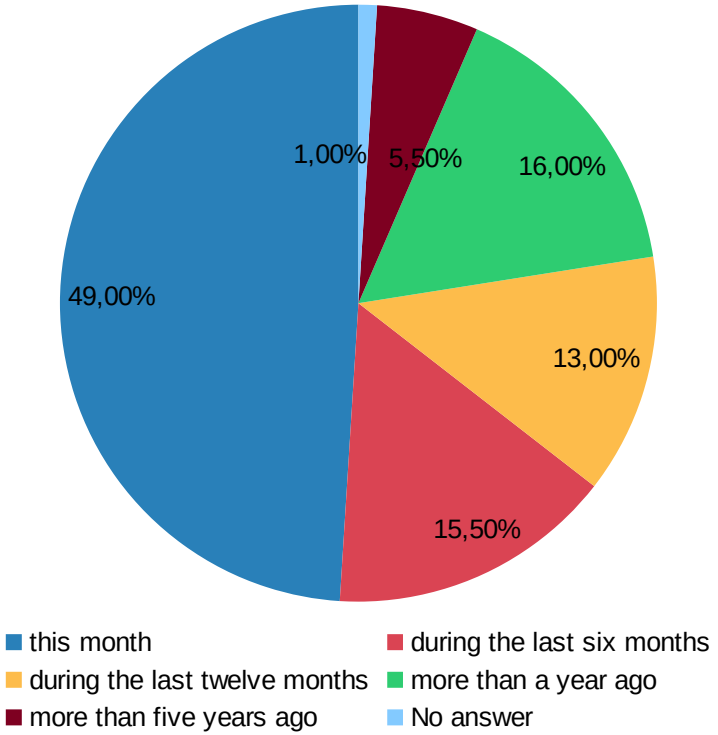


Is your current job related to KDE software?

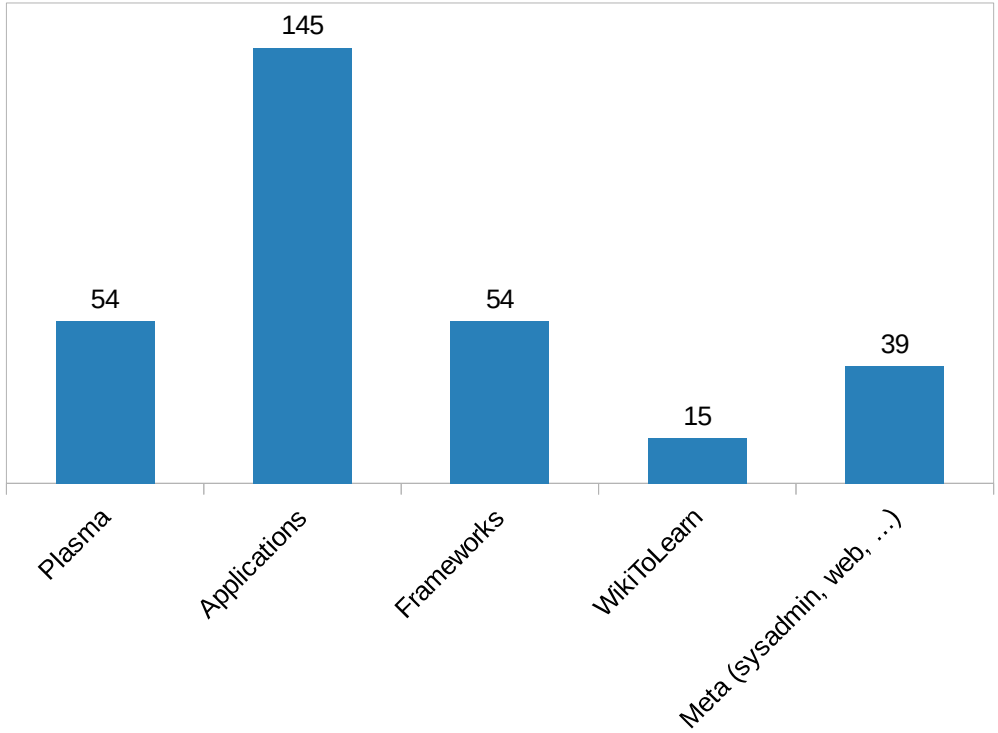
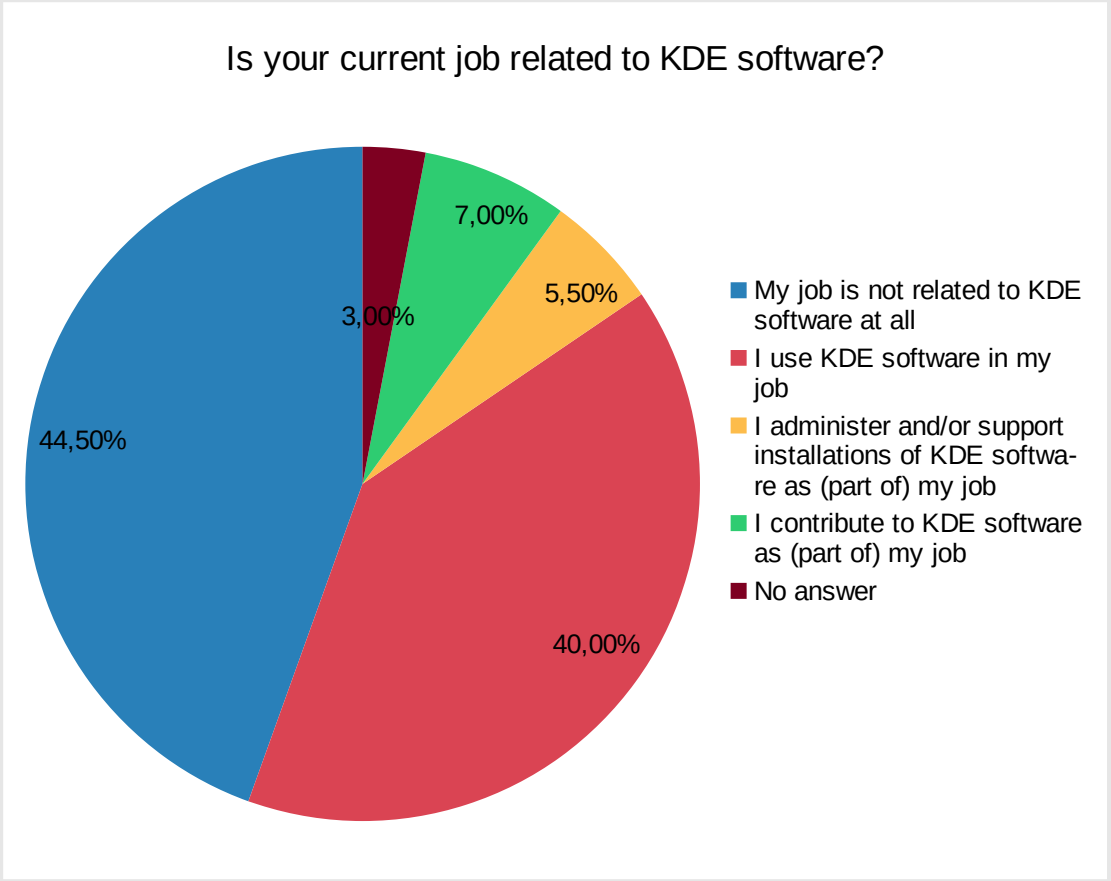
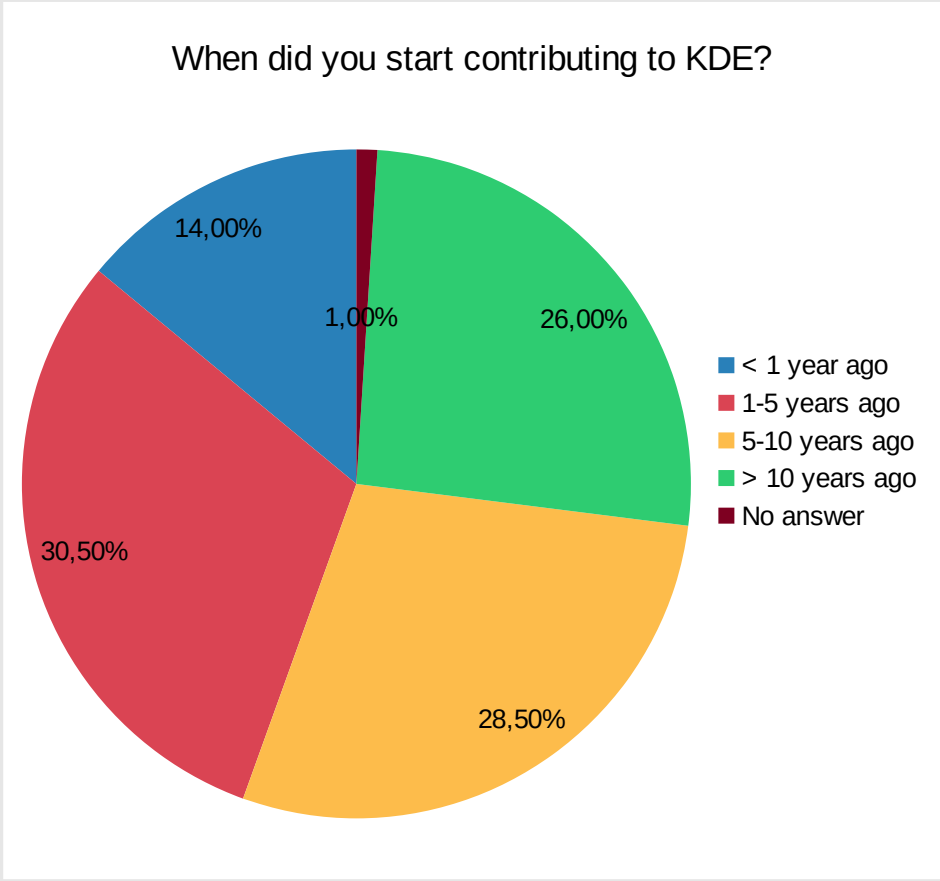


Contributors

When was your most recent contribution (code, translation, design, community, promo, ...) to one of KDE's projects?



Which category or categories of projects have you contributed to (in any way, not just development) most recently?



Contributors (2)