Where do we want to go?

Results from the KDE Mission Survey

Sample

- Primary sample: 201 self-identified currently or formerly active KDE contributors

- Secondary sample: 1184 self-identified interested KDE users

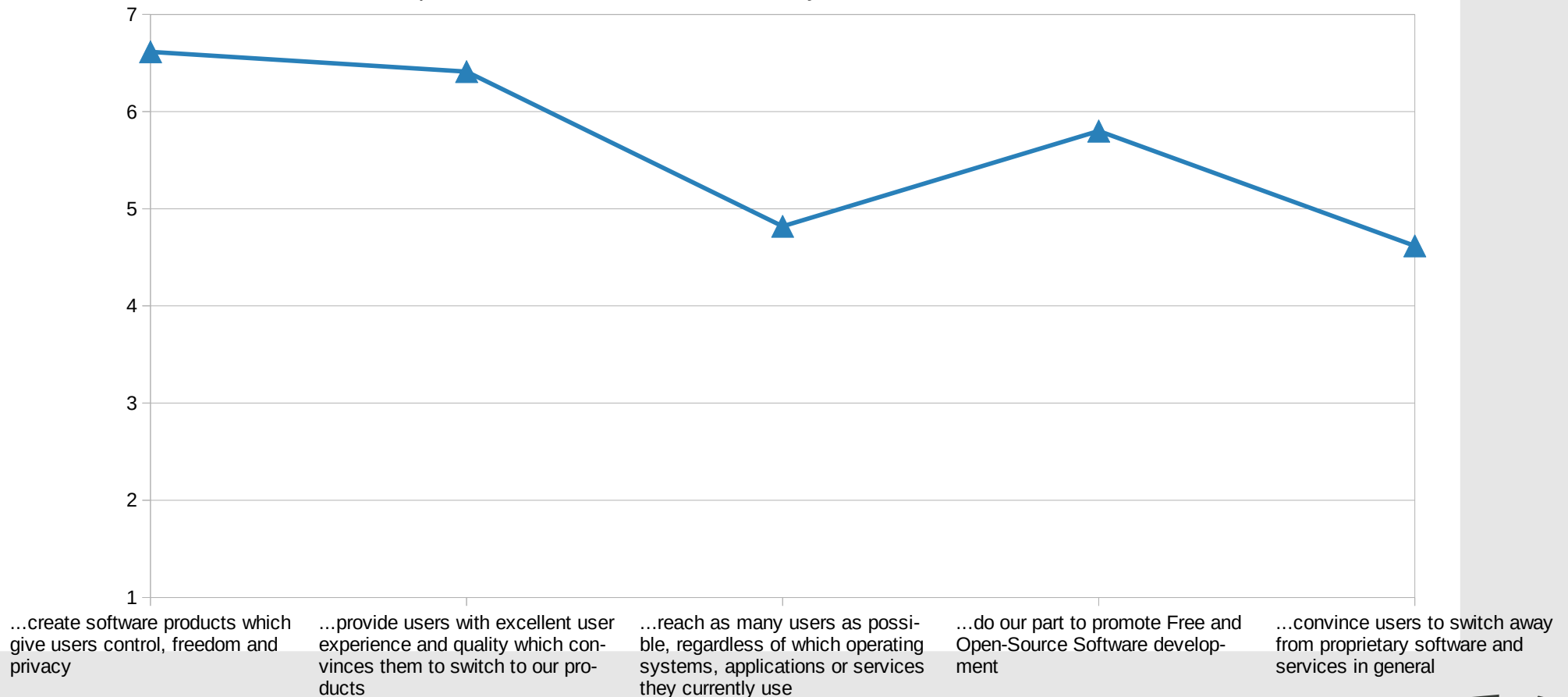- Recruited via KDE mailing lists, dot.kde.org and Google+

Results from Contributors

Importance of Goals

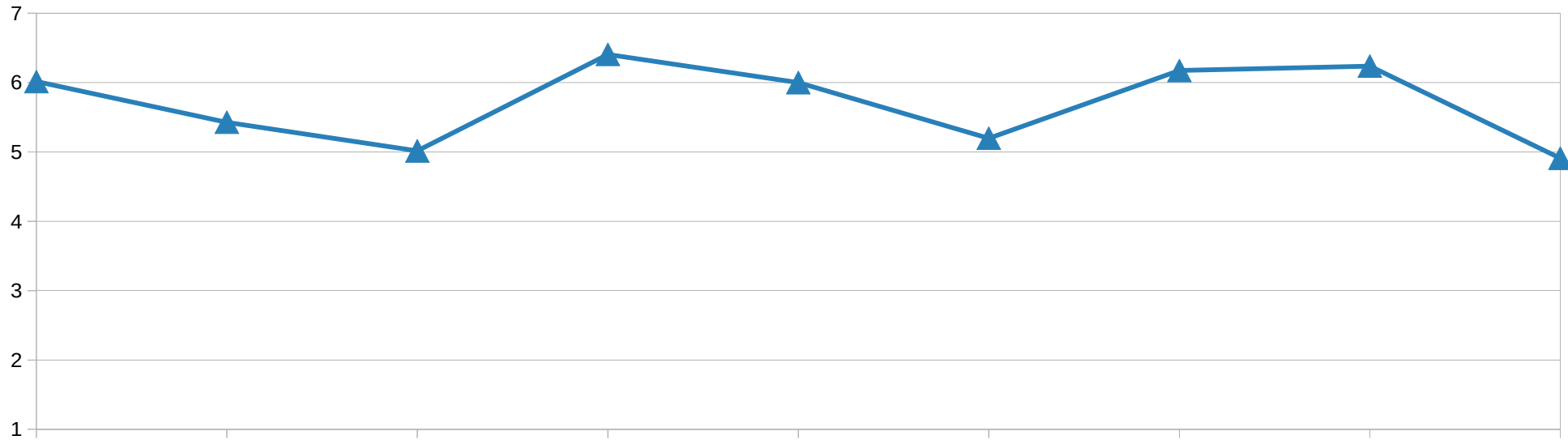In pursuit of our vision, how useful do you find it for KDE to...

...create software products which give users control, freedom and privacy

...provide users with excellent user experience and quality which convinces them to switch to our products

...reach as many users as possible, regardless of which operating systems, applications or services they currently use

...do our part to promote Free and Open-Source Software development

...convince users to switch away from proprietary software and services in general

▲ = mean value significantly above scale midpoint (p < .01)

How to Give Users Control

How useful is it or would it be for KDE's products to...

▲ = mean value significantly above scale midpoint (p < .01)

How to Provide Excellent User Experience

How important are the following aspects for creating a convincing user experience?

Y-axis: 1, 2, 3, 4, 5, 6, 7

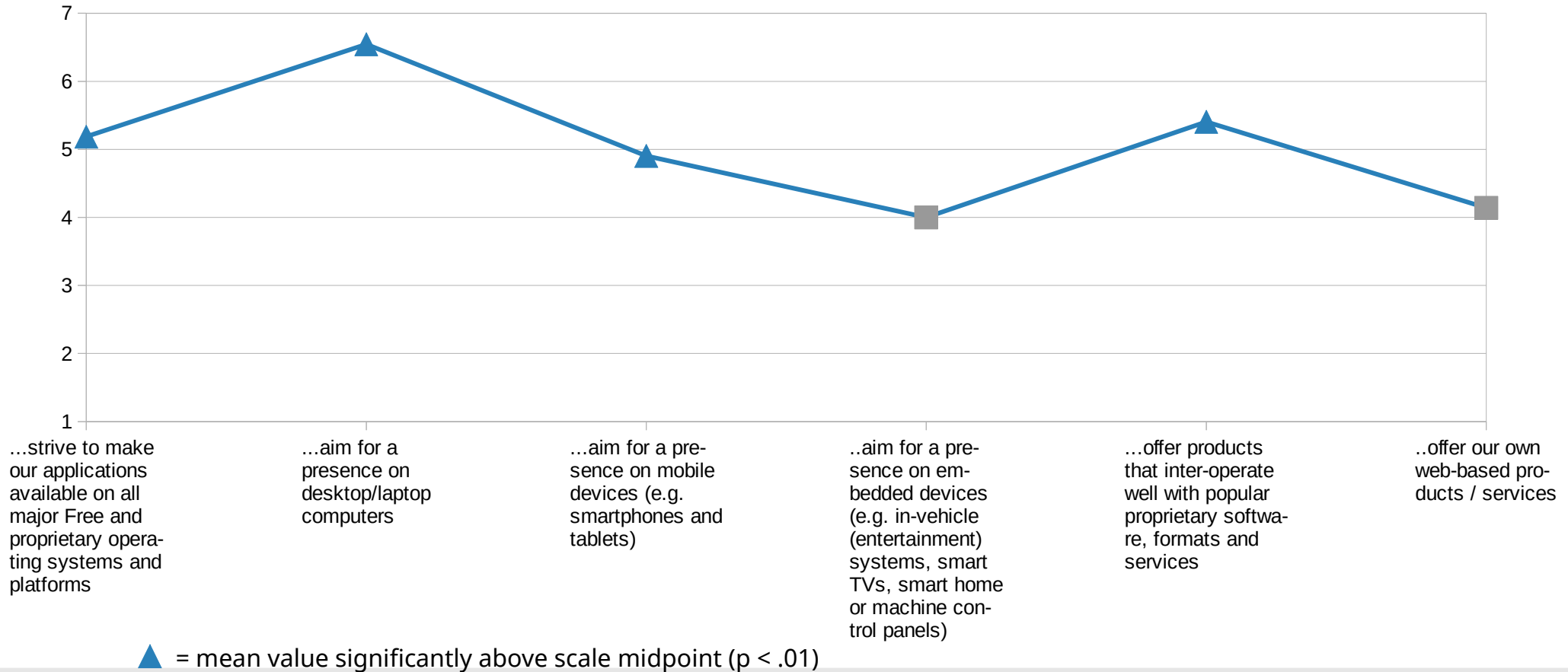X-axis categories:
- ...have consistent, easy to use user interfaces
- ...meet or exceed user's expectations regarding feature set and quality
- ...adopt current and emerging user interface trends (e.g. mobile/desktop convergence, conversation-based user interfaces, ...)
- ...integrate well with other Free products to complete the experience
- ...provide stable and reliable software

▲ = mean value significantly above scale midpoint (p < .01)

How to Maximize our Reach

How to Promote Free Software

How much do you agree with the following statements?
KDE should...

Importance of Target Platforms

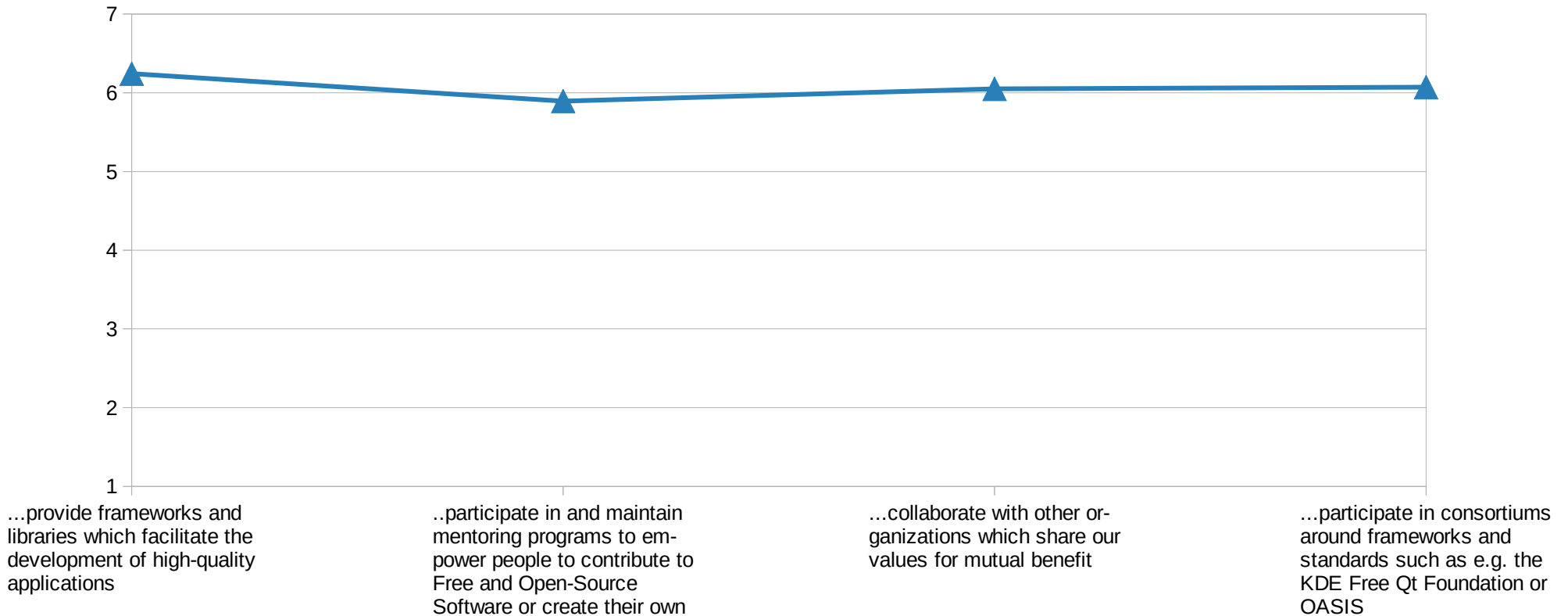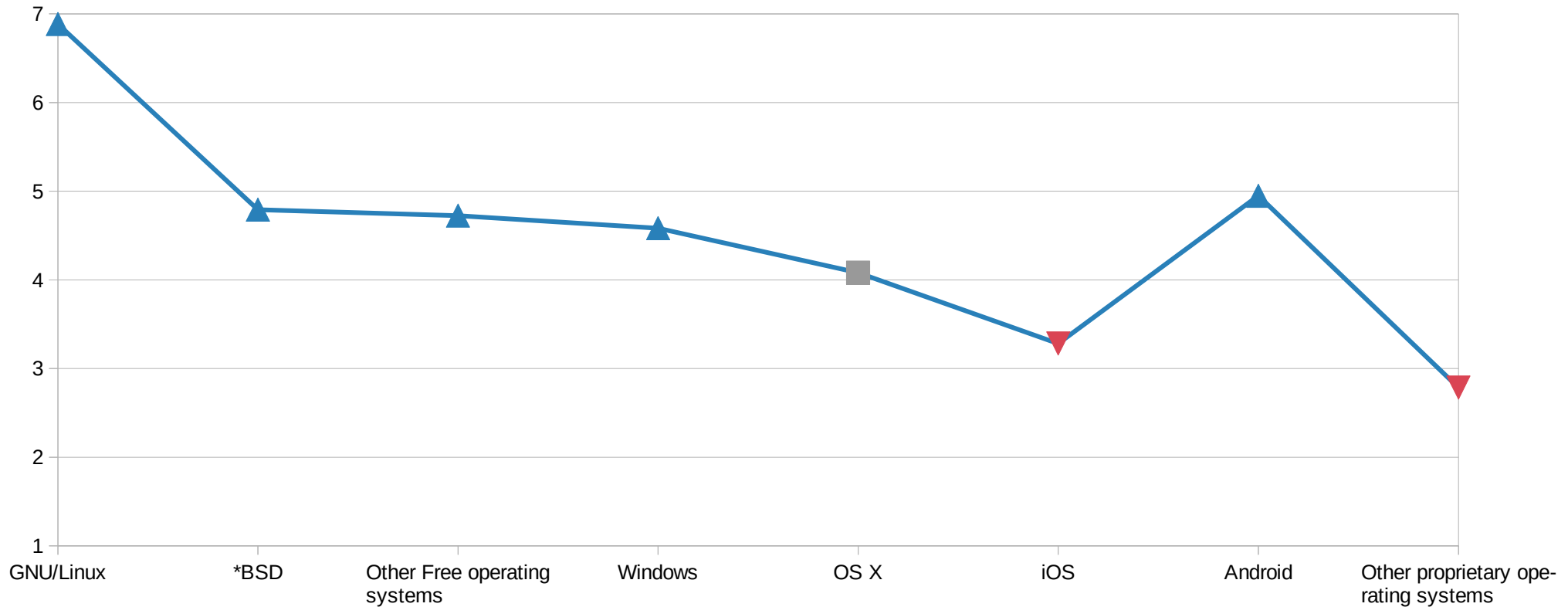How important are these platforms as targets for KDE applications from your perspective?

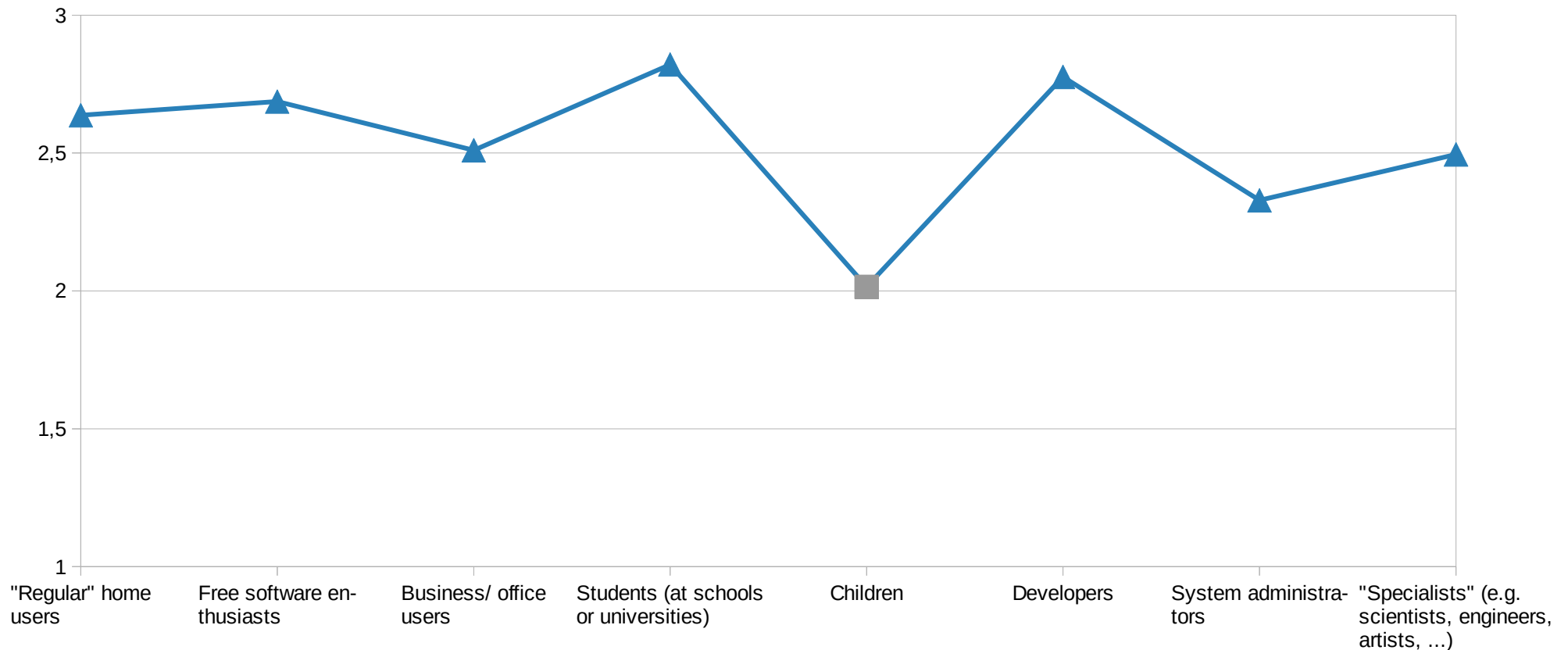

= mean value significantly above scale midpoint (p < .01)

= mean value not significantly different from scale midpoint

= mean value significantly below scale midpoint (p < .01)

What should KDE focus on?

How much do you agree with the following statements?
KDE should...

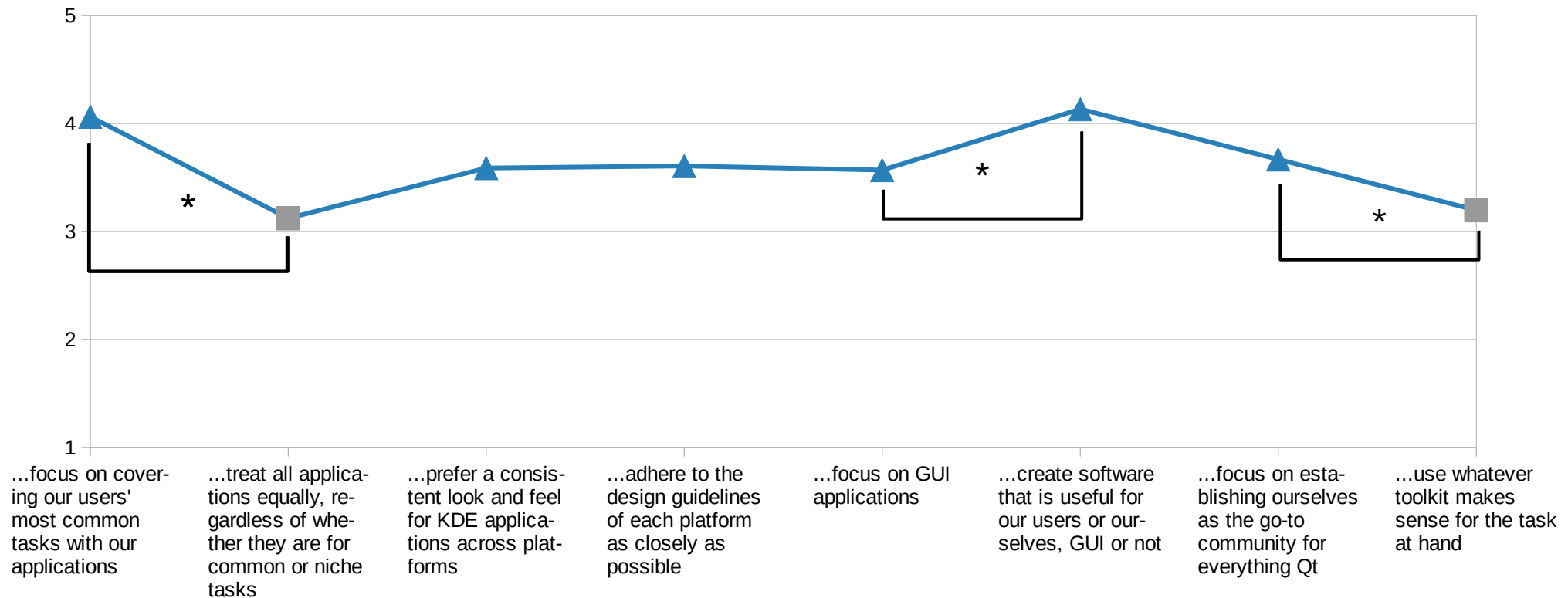▲ = mean value significantly above scale midpoint (p < .01)

■ = mean value not significantly different from scale midpoint
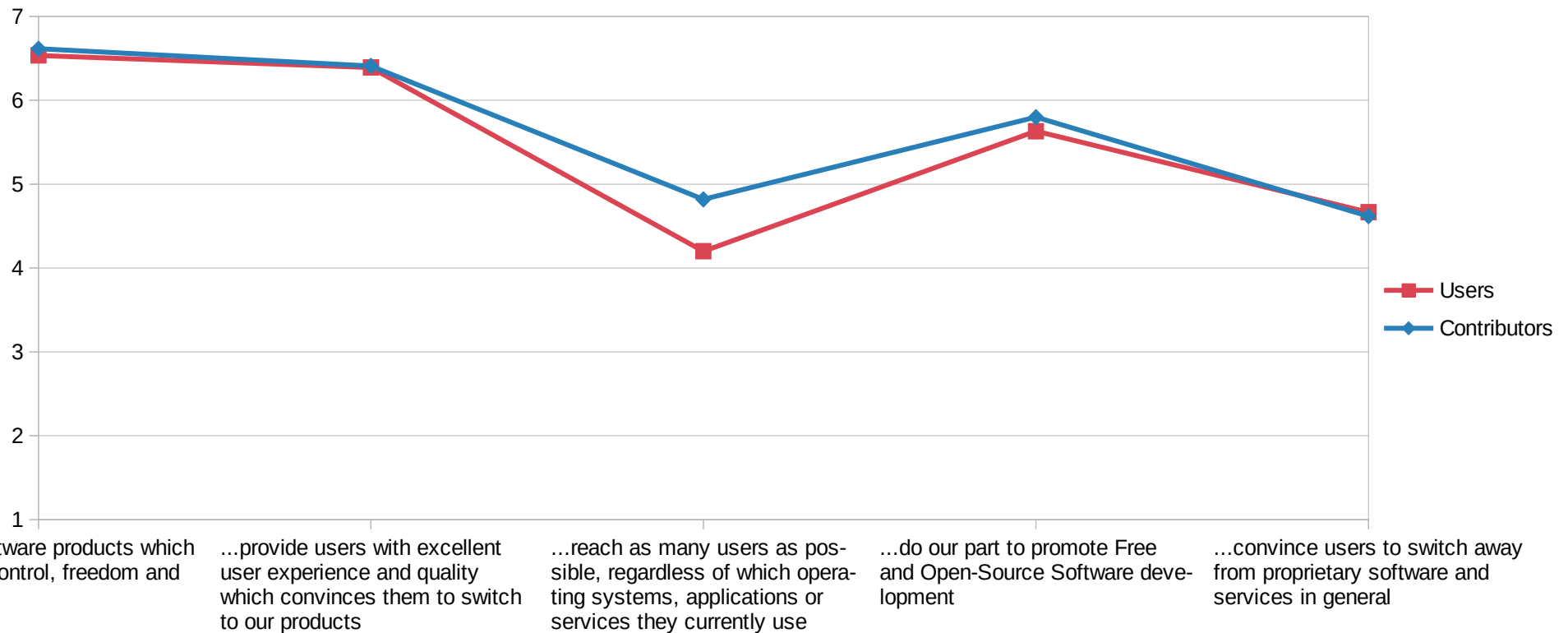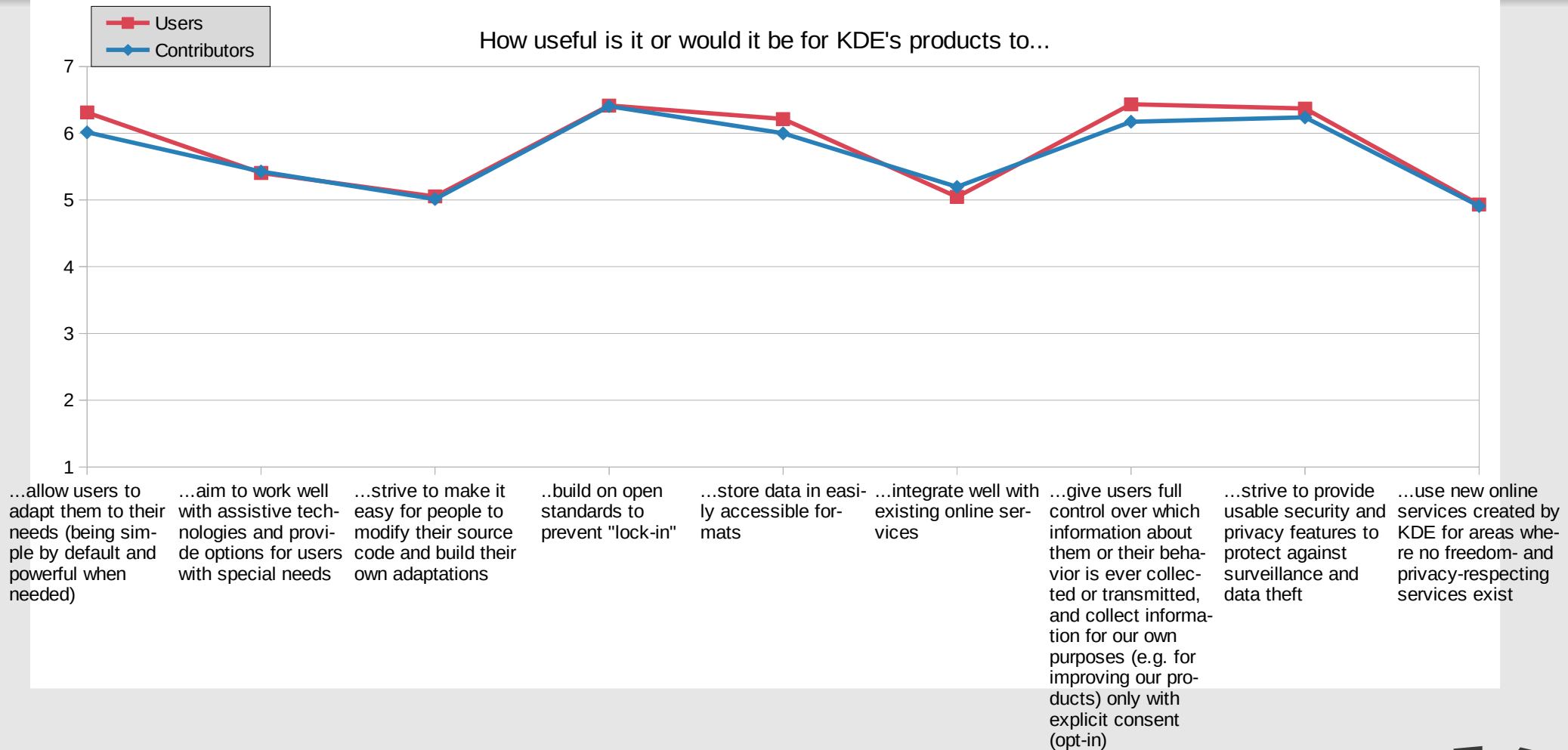
* = significant difference (p < .01)

Comparison With Users

Importance of Goals

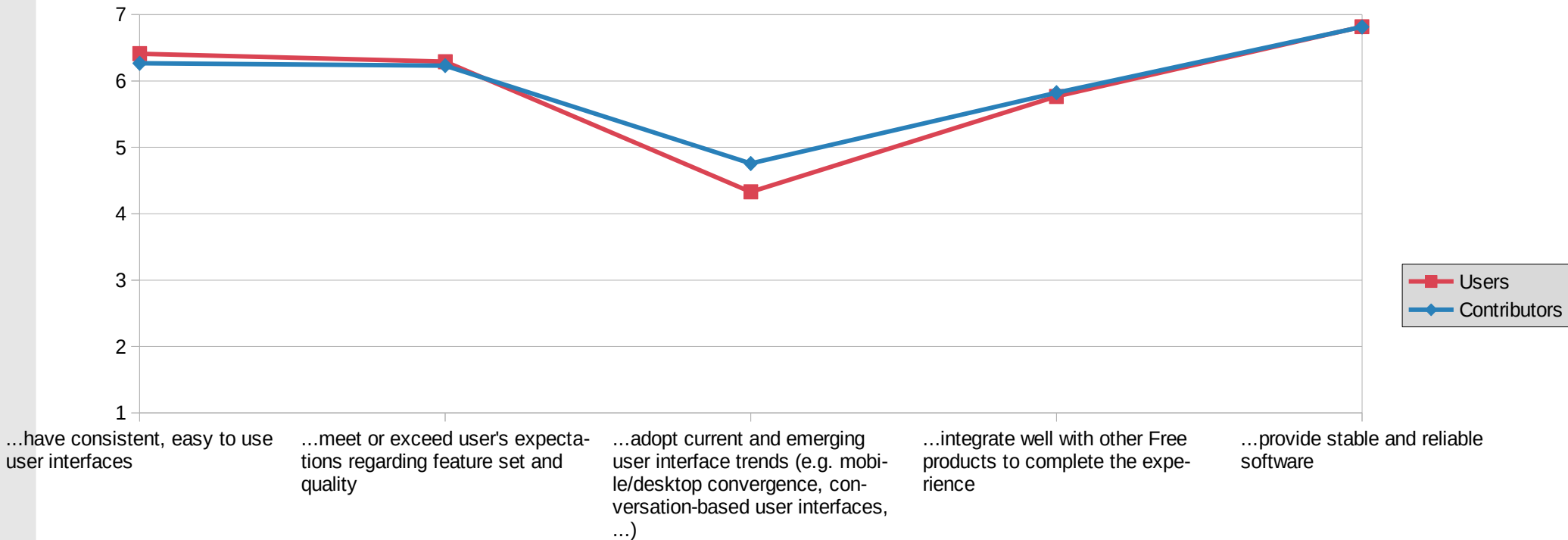

In pursuit of our vision, how useful do you find it for KDE to...

How to Give Users Control

How useful is it or would it be for KDE's products to...

Legend: Users, Contributors

X-axis categories:
- ...allow users to adapt them to their needs (being simple by default and powerful when needed)
- ...aim to work well with assistive technologies and provide options for users with special needs
- ...strive to make it easy for people to modify their source code and build their own adaptations
- ..build on open standards to prevent "lock-in"
- ...store data in easily accessible formats
- ...integrate well with existing online services
- ...give users full control over which information about them or their behavior is ever collected or transmitted, and collect information for our own purposes (e.g. for improving our products) only with explicit consent (opt-in)
- ...strive to provide usable security and privacy features to protect against surveillance and data theft
- ...use new online services created by KDE for areas where no freedom- and privacy-respecting services exist
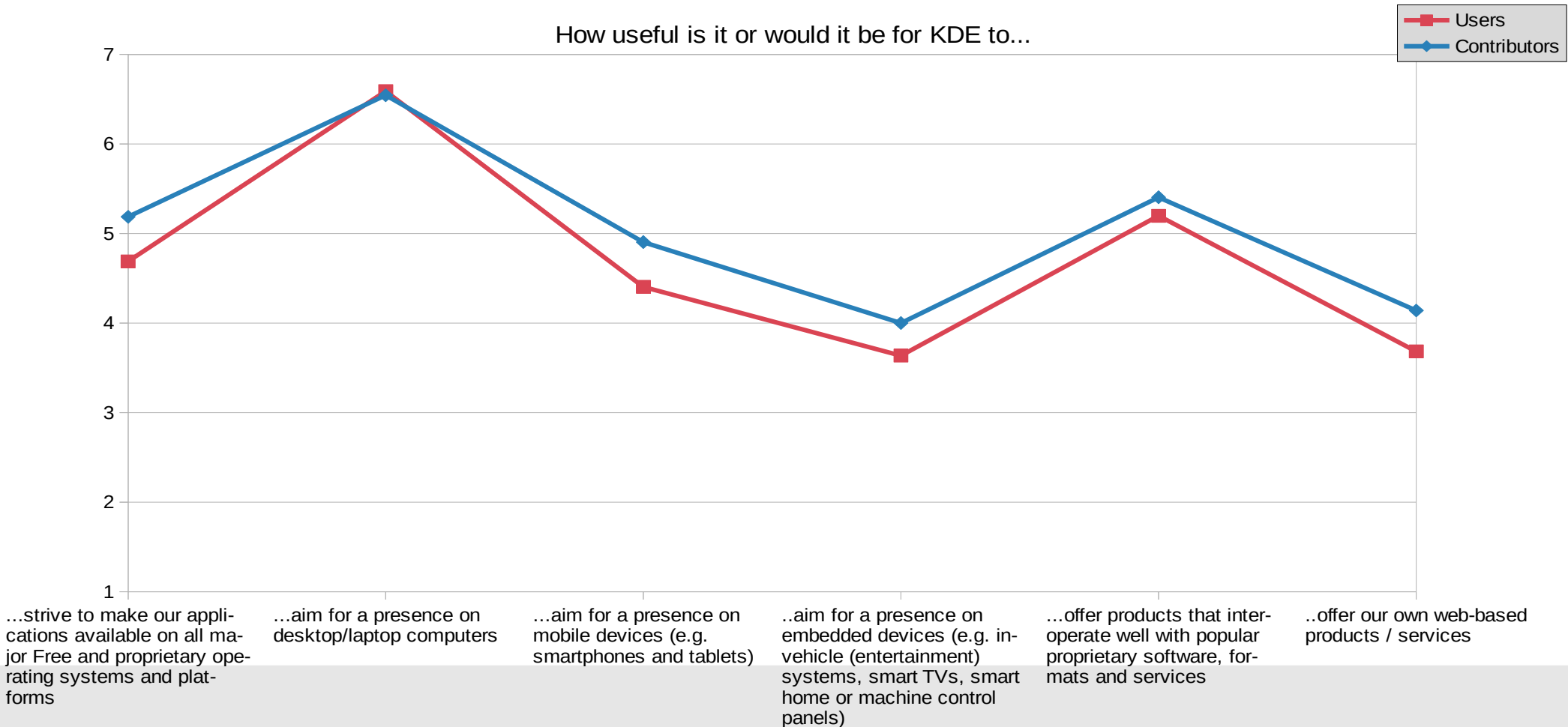
How to Provide Excellent User Experience

How important are the following aspects for creating a convincing user experience?

How to Maximize our Reach
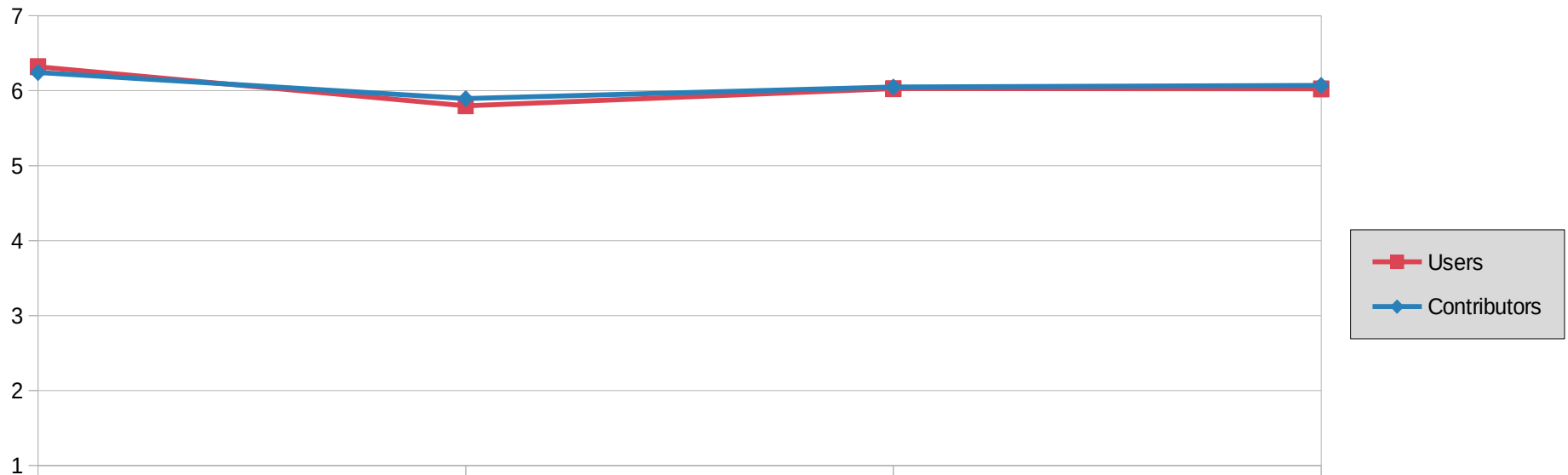
How to Promote Free Software

How much do you agree with the following statements?
KDE should...

Users
Contributors

...provide frameworks and libraries which facilitate the development of high-quality applications

..participate in and maintain mentoring programs to empower people to contribute to Free and Open-Source Software or create their own
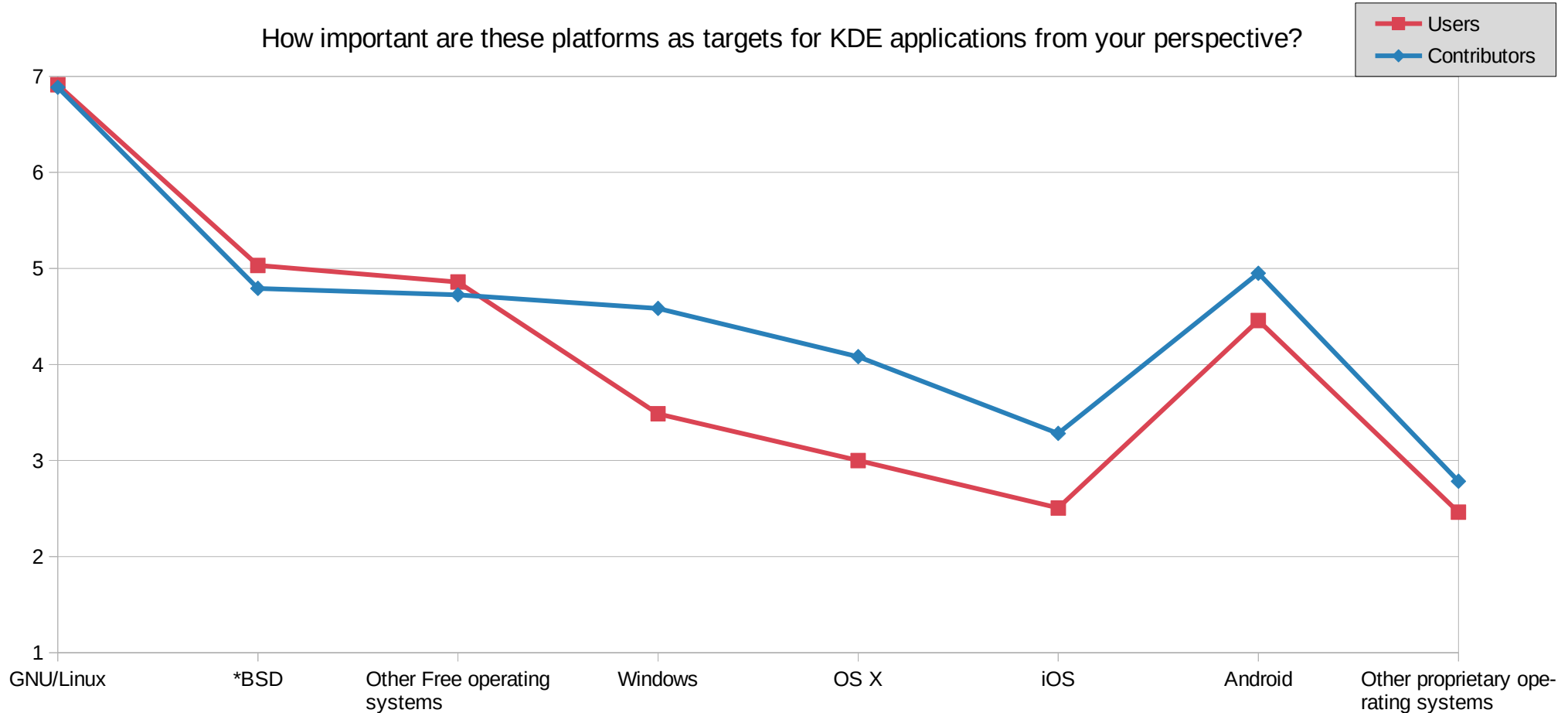
...collaborate with other organizations which share our values for mutual benefit

...participate in consortiums around frameworks and standards such as e.g. the KDE Free Qt Foundation or OASIS
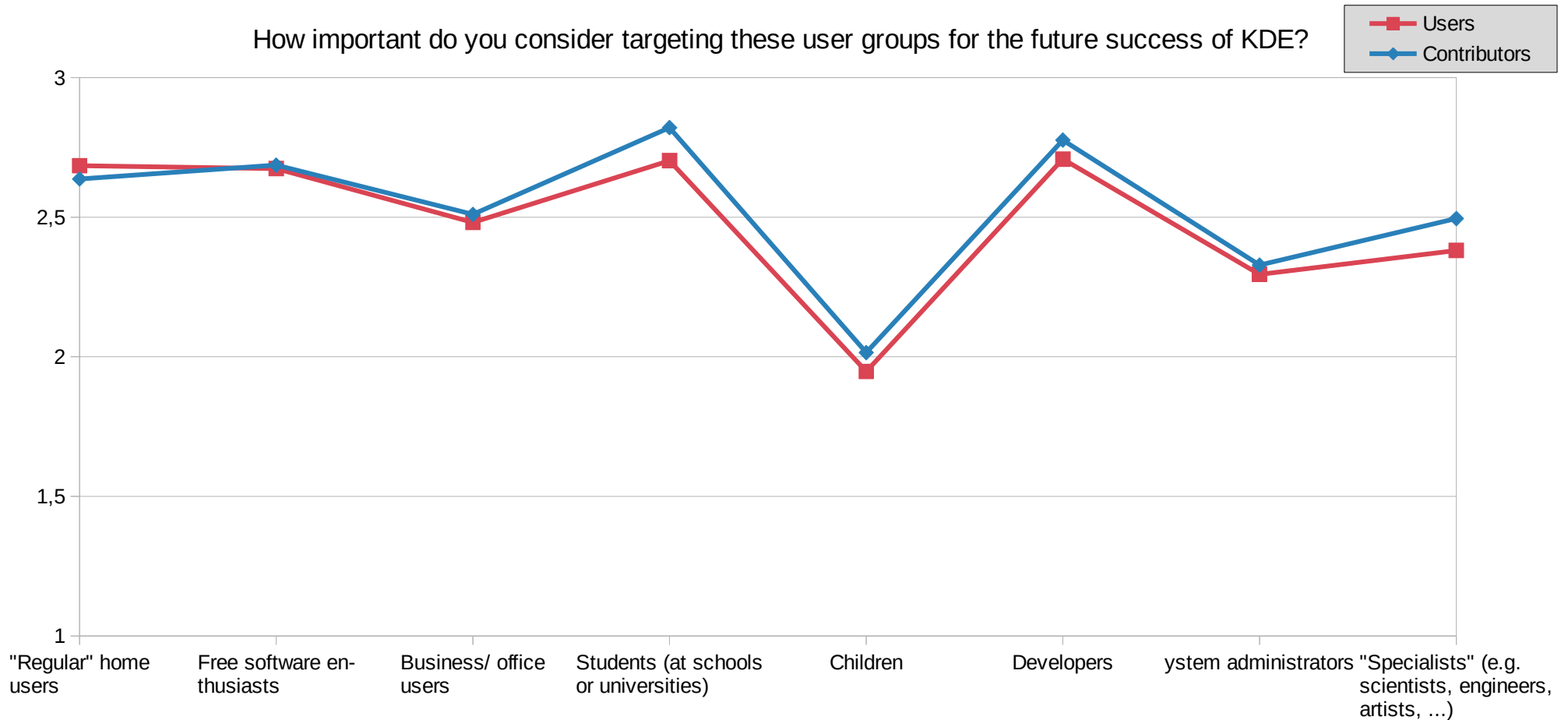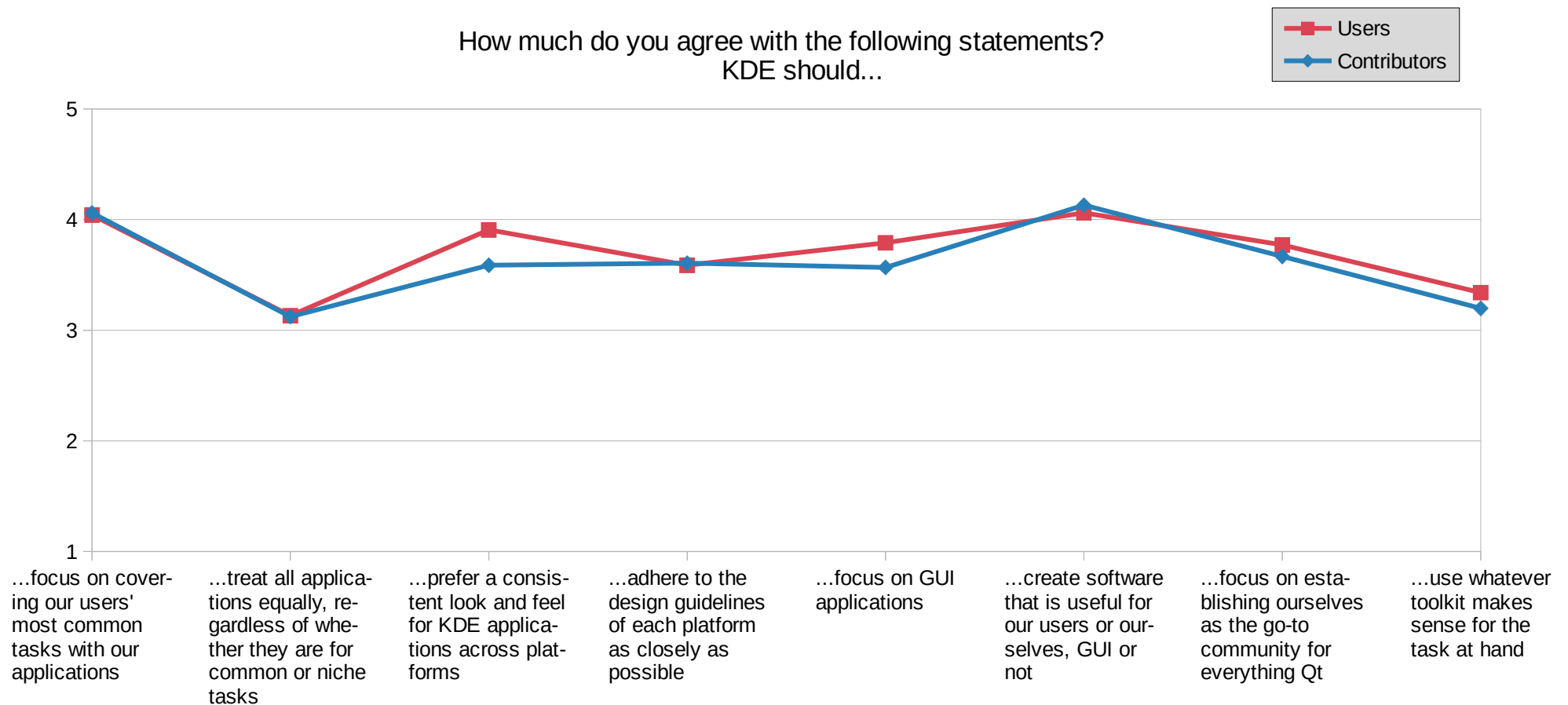
Importance of Target Platforms

Importance of Target Audiences

How important do you consider targeting these user groups for the future success of KDE?

What should KDE focus on?

Demographics

All

Since when have you been using KDE software?

- > 1 year
- 1-5 years
- 5-10 years
- > 10 years
- No answer

8,36%
0,51%
23,40%
41,93%
25,80%

Is your current job related to KDE software?

- My job is not related to KDE software at all
- I use KDE software in my job
- I administer and/or support installations of KDE software as (part of) my job
- I contribute to KDE software as (part of) my job
- No answer

4,22% 1,38% 4,22%
54,65%
35,54%

Contributors

When was your most recent contribution (code, translation, design, community, promo, ...) to one of KDE's projects?

- this month
- during the last six months
- during the last twelve months
- more than a year ago
- more than five years ago
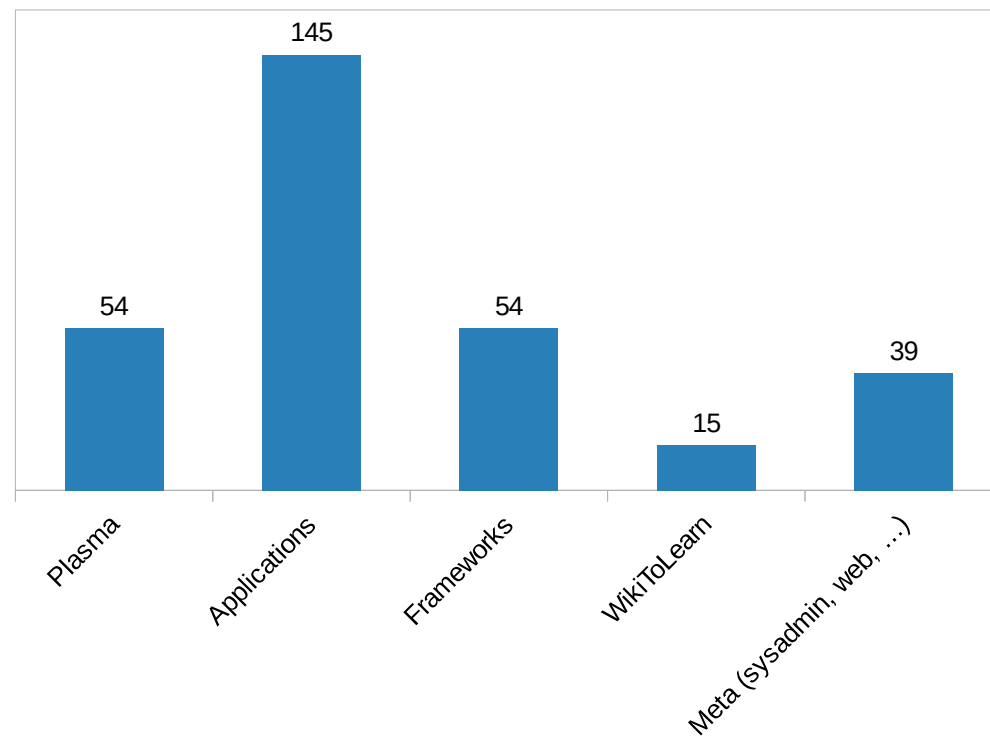- No answer

49,00%
1,00%
5,50%
16,00%
13,00%
15,50%

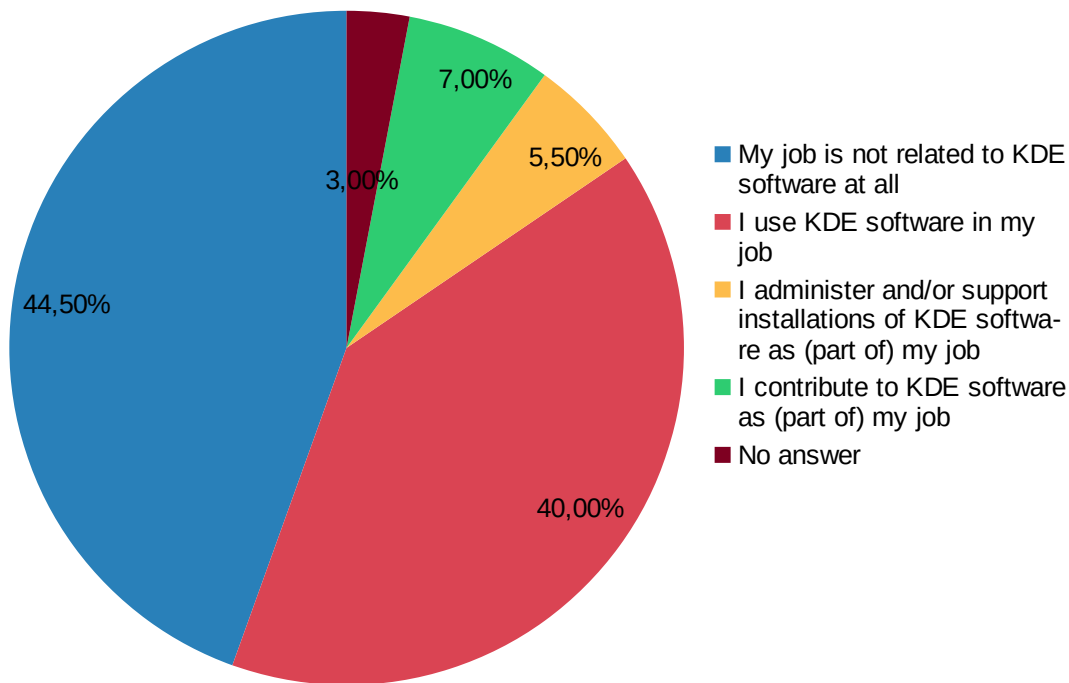Which category or categories of projects have you contributed to (in any way, not just development) most recently?

Plasma	Applications	Frameworks	WikiToLearn	Meta (sysadmin, web, ...)
54	145	54	15	39

Contributors (2)

Is your current job related to KDE software?

- 44,50% — My job is not related to KDE software at all
- 40,00% — I use KDE software in my job
- 5,50% — I administer and/or support installations of KDE software as (part of) my job
- 7,00% — I contribute to KDE software as (part of) my job
- 3,00% — No answer

When did you start contributing to KDE?

- 14,00% — < 1 year ago
- 30,50% — 1-5 years ago
- 28,50% — 5-10 years ago
- 26,00% — > 10 years ago
- 1,00% — No answer